

AGENDA
ADVERTISING AND PROMOTION COMMISSION

May 18, 2015

1:00 p.m.

Fayetteville Town Center

Prior to the regularly scheduled monthly A&P Commission meeting, the Commission will discuss and award Spring Grant Funding at 1pm. The meeting will be at the Fayetteville Town Center located at 15 West Mountain Street, Fayetteville, Arkansas.

- I. Call to Order – Ching Mong**
- II. Spring Funding Requests – Commission Discussion and Award Support**
- III. Reports**
 - A. Approval of the Minutes – April 2015**
 - B. Financial Report**
 - 1. HMR Revenues – Kym Hughes**
 - 2. Financial Statements – Sally Fisher**
 - 3. Delinquent tax collection efforts – Kit Williams**
 - C. Department Reports**
 - 1. Town Center – Sandra Bennett**
 - 2. Visitor Bureau – Kym Hughes**
 - 3. Clinton House Museum – Kym Hughes**
 - D. Agency Report – Mike Sells**
- IV. Old Business**
 - A. Evaluation of the Executive Director**
- V. New Business**
 - A. D&O Liability Insurance**
- VI. Adjourn**

2015 EVENTS - Requests in April 2015

Funding Request	Date of Event	2015 EVENTS - Requests in April 2015		Prior awards Funding Total	Total Years Funded
		Exp. Attendance	Amt of Request		
7 hills homeless center	10/10/2015	300 - 400	3,500		
Artists Laboratory Theatre	May 1 - Dec 31, 2015	12,210	10,650	6,500	2
Artosphere	June 15 - 28, 2015	50,000	15,000	15,000	1
Banded Suffering	10/17/2015	200 - 300	6,000		
Celebrate the Buffalo	9/26/2015	300	10,000		
Fayetteville Bulldog Basketball Classic	12/15/2015	700 - 1000	10,000	6,250	1
Hooten Publishing Football Classic	9/1/2015	4,000	8,000	29,500	5
Jason Jones Mural	Permanent	Long Term	30,000		
Last Night Fayetteville	12/31/2015	2,200	16,000	45,500	4
Last Saturday Variety Show	Sat Jan - Nov 2015	1,200	5,000		
LifeSource International	4/28/2015	550	11,000		
Lights of the Ozarks	Nov 20 - Dec 31, 2015	300,000	15,000	155,000	7
Northwest Arkansas Hispanic Heritage Festival	Oct 10 - 11, 2015	7,000	10,000	5,000	1
NWA TechFest, Inc	10/9/2015	400	6,500	1,700	1
Octoberfest 2015	10/18/2015	2,500	11,400	2,500	1
Outback in the Ozarks	Oct 9-10, 2015	600	7,350		
Seedling Offshoot Film Festival	Sept 10-12, 2015	1,500	13,100	10,000	3
Square to Square	9/12/2015	400	1,000		
The Community/Banff Mountain Film Festival	Sept 17 - 18, 2015	700	3,350	1,000	1
The Little Craft Show	Dec 4-5, 2015	10,000	22,500	5200	2
Theatre Squared Gala	Nov-15	400	5,000	125,000	9
Tri-State Volleyball Challenge	9/12/2015	1,000	3,000	9,000	3
			223,350		

Advertising and Promotion Commission
Regular Meeting
April 20, 2015

Commissioners Present: Ching Mong, Matt Behrend, Tim Freeman, Bobby Ferrell, Adella Gray, Matthew Petty, and Hannah Withers

Staff Present: Kym Hughes, Sally, Fisher, Sandra Bennett, Hazel Hernandez

Call To Order

Ching Mong called the regular monthly meeting of the Fayetteville Advertising and Promotion Commission to order on April 20th at 1:40 p.m.

Budget Adjustment

Hughes reviewed the budget to reflect the increase in revenue, which accurately reflects the bond payment in order to clarify available grant funding allocations. A motion to approve the budget adjustment was made by Mong, seconded by Hannah Withers, motion carried.

Approval of Minutes

Bobby Ferrell made a motion to approve the March 2015 minutes and the motion was seconded by Withers. Motion carried.

Financial Reports

Kym Hughes reported that the HMR tax for March was \$233,237 up more than 9% from March 2014.

Sally Fisher reviewed the financials for the Commission. Discussion about depreciation totals and fixed assets and bringing them closer to actuals was reviewed. Withers moved to approve the financials, Adella Gray seconded, the motion carried.

Delinquent Tax Collections

Kit Williams, City Attorney stated that the City Prosecutor reported 37 open Hotel, Motel and Restaurant overdue tax collection cases. More than 1/3 had a zero balance for March 2015, and \$10,000 in overdue HMR taxes were collected in March. More than \$14,000 in overdue HMR taxes were collected for the quarter.

Department Reports

1. Town Center

Sandra Bennett reported that Sales completed events were up 34% for the year, collections are up 4% and executed contracts are up 6.7%. The Town Center collected \$3,000 above their quarterly collection goal. The plaque to honor Marilyn Heifner has been installed in the lobby and the Commission will hold a ceremony at an upcoming meeting.

There was new discussion about the repairs and quotes for the Town Center front steps and Bennett will bring the quote to repair the entire plaza and steps in phases to the May A&P meeting.

2. CVB

Hughes reviewed the sports and group tour completions. Five million dollars in economic impact is estimated for those events. There was a variety of sports and group tour definite bookings in the month of March.

3. Clinton House Museum

The Museum received \$221 in admission for the month of March, with group and gift shop sales, their total income for the month was \$1,659.

4. Agency Report

Drew Finkbeiner reviewed recent the video shoot and the progress of the video spots that they are working on, the :30 second spot should be ready in early June. Hazel Hernandez gave a report of the success she and Jessi Leonard had at the Memphis Brew Fest promoting the Ale Trail and the interest in the Ale Trail Passport. Mike Sells of the Sells Agency reviewed the request for Insider Guides and the success of the paid SEO and its effect on our web traffic.

Old Business

No business to report.

New Business

Vince Chadick will keep the employee reviews of the Executive Director on file at his office for each Commissioner to review at their leisure prior to the May A&P meeting.

There being no further business, the meeting adjourned at 2:47pm.

Respectfully submitted,

Kym Hughes
Executive Director, Fayetteville A & P Commission

Advertising and Promotion Commission
For month of **April 2015**

Current Year HMR Collected (2120.0912.4101.00)	\$	257,491.18
Prior Year Collected (2120.0912.4101.01)	\$	815.60
First Security Investment Interest Revenue (2120.0912.4708.00)	\$	1,039.85
Total Revenues	\$	259,346.63
Annual Bond Audit Expense (2120.9120.7602.60)	\$	-
Collection Expense (2120.9120.5333.00)	\$	(5,166.14)
Bank of OK Quarterly Fee (2120.9120.5712.00)	\$	-
Town Center Bond Payment (2120.9120.5739.00)	\$	(62,212.98)
2013 Property Taxes on Town Center (2120.9120.5712.00)	\$	-
Total Expenses	\$	(67,379.12)
Total Check to A&P	\$	191,967.51

*~ This report represents HMR collections through the end of the month.
These figures may include past due amounts.*

City of Fayetteville, Arkansas
Monthly HMR Tax Collections 2010-2014

	2012 Total HMR Taxes	2013 Total HMR Taxes	2013 Change Over Prior Year	2014 Total HMR Taxes	2014 Change Over Prior Year	2015 Total HMR Taxes	2015 Change Over Prior Year
January	\$205,939	211,138	2.52%	202,477	-4.10%	236,849	16.98%
February	\$178,289	187,562	5.20%	203,022	8.24%	219,436	8.09%
March	\$201,015	213,526	6.22%	213,212	-0.15%	233,277	9.41%
April	\$217,840	228,865	5.06%	230,939	0.91%	258,037	11.73%
May	\$203,966	228,289	11.93%	236,098	3.42%		
June	\$222,062	218,829	-1.46%	243,770	11.40%		
July	\$214,750	227,971	6.16%	230,624	1.16%		
August	\$202,624	206,873	2.10%	215,802	4.32%		
September	\$215,653	226,103	4.85%	233,695	3.36%		
October	\$241,017	243,129	0.88%	258,857	6.47%		
November	\$210,335	231,456	10.04%	252,717	9.19%		
December	\$208,518	210,064	0.74%	236,549	12.61%		
Total	\$ <u>\$2,522,008</u>	<u>\$2,633,805</u>	4.43%	<u>\$ 2,757,761</u>	4.71%	<u>\$947,599</u>	

Fayetteville A&P Commission

Balance Sheet

As of April 30, 2015

ASSETS

Current Assets

Bank Accounts

09500 Cash

10000 CVB Cash in Register	100.00
10050 TC Cash on Hand	200.00
10100 CHM Cash In Register	100.00
10200 Arvest A&P General #4856	828.50
10300 1st Security A&P #8714	208,393.59
10400 1st Security Fayetteville TC	211,929.37
10500 1st Security Clinton House	9,536.42
10600 1st Security CVB # 8730	84,383.54
10700 Arvest Payroll Account #4636	37,524.09

Total 09500 Cash 552,995.51

Total Bank Accounts 552,995.51

Accounts Receivable

11000 Accounts Receivable 8,984.65

Total Accounts Receivable 8,984.65

Other current assets

11400 Due From Other Funds	12,291.19
11500 Prepaid Expenses	12,901.54
12100 Inventory Asset	8,257.15
13000 Investments	1,840,653.12
13100 Investment Adj. to Market	(2,640.33)

Total 13000 Investments 1,838,012.79

Total Other current assets 1,871,462.67

Total Current Assets 2,433,442.83

Other Assets

14500 Capital Assets

15000 Furniture and Fixtures	34,550.01
15100 Equipment	199,231.61
15500 CVB Building	930,569.02
15510 CVB Land	198,621.00
15600 Building Additions	523,206.15
16600 Construction in Progress	9,373.80
17300 Accumulated Depreciation	(527,525.00)

Total 14500 Capital Assets 1,368,026.59

Total Other Assets 1,368,026.59

TOTAL ASSETS 3,801,469.42

Fayetteville A&P Commission

Balance Sheet

As of April 30, 2014

LIABILITIES AND EQUITY

Liabilities

Current Liabilities

Accounts Payable

20000 Accounts Payable	<u>4,558.56</u>
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Total Accounts Payable	4,558.56
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Other Current Liabilities

23002 Colonial Life& Acc Ins. Payable	135.66
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24000 Payroll Liabilities	4,938.49
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24500 Due to Other Funds	5,166.14
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24600 Due to Town Center	11,129.85
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24750 Unearned A&P Revenue	1,200.00
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24900 Unearned Revenue 2015	<u>73,851.14</u>
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Total Other Current Liabilities	<u>96,421.28</u>
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Total Current Liabilities	<u>100,979.84</u>
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Total Liabilities	100,979.84
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Equity

39005 Fund Balance	3,543,374.58
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Net Revenue	<u>157,115.00</u>
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Total Equity	<u>3,700,489.58</u>
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TOTAL LIABILITIES AND EQUITY	<u><u>3,801,469.42</u></u>
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Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

CONSOLIDATED A & P COMMISSION

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Revenue								
40000 · Hotel, Motel, Restaurant Taxes	2,775,419	875,443	927,618	585,282	1,847,801	237,867	257,491	0
40200 · PY Hotel, Motel, Restaurant Tax	0	0	20,251	33,429	-20,251	0	816	0
40600 · Rental Income	427,061	135,255	154,091	118,467	272,970	64,880	51,256	44,962
40601 - Incidentals	43,770	12,875	15,773	21,871	27,997	5,172	4,622	3,735
40602 - Alcohol Sales	33,663	11,019	17,857	0	15,806	10,611	14,530	0
40603 - Incidentals Tax	4,208	1,255	0	0	4,208	504	0	
40700 · 1st Thursday Income	20,000	4,000	1,611	9,404	18,389	2,000	690	4,734
40800 · Other Income	200	50	2,065	3,530	-1,865	0	251	1,987
40900 - Roots Festival	0	0	0	0	0	0	0	0
41000 · Parking Revenue	16,936	1,689	6,726	1,689	10,210	0	3,400	0
41001 · Parking Lease	12,831	5,072	9,622	5,072	3,209	250	4,648	250
41200 · Gift Shop Sales	6,150	1,850	1,588	1,763	4,562	1,000	491	987
41300 · Visitor Store	32,000	6,200	6,082	5,923	25,918	1,500	2,268	1,445
41400 · Partership Income	4,000	4,000	600	0	3,400	0	300	0
41600 · Admission Revenue	13,150	3,600	3,807	3,299	9,343	1,300	1,784	1,209
41700 · Health Reimbursement	725	725	1,389	2,842	-664	0	0	711
42000 · Special Projects	12,592	2,852	175	-1,225	12,417	200	175	276
42600 · Interest Income Investments	11,850	3,960	4,656	2,286	7,194	990	1,040	0
42800 · Interest Income Checking	3,044	1,042	787	1,237	2,257	282	214	330
42900 · Visitor Guide Ad Income	30,000	10,000	0	18,381	18,381	10,000	0	3,861
43200 · LOTO Income	18,600	0	0	0	18,600	0	0	0
98000 · Transfer In	599,028	333,082	160,000	15,000	439,028	0	0	0
Total Revenue	4,065,227	1,413,969	1,334,700	828,250	2,718,908	336,556	343,975	64,487
Expenditures								
60400 · Bank Service Charges	0	0	0	0	0	0	0	0
61000 · Signage-Tourism	10,400	2,500	1,707	1,537	8,693	500	1,065	604
61500 · Credit Card Discounts	9,154	2,166	2,782	1,730	6,372	467	889	397
62500 · Advertising & Marketing	526,000	190,000	94,083	174,982	431,917	55,000	6,190	91,123
62600 · Brochures	150,000	20,000	10,572	18,625	139,428	0	164	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

CONSOLIDATED A & P COMMISSION

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Expenditures (cont.)								
62700 - Website Update	12,000	4,000	2,000	1,500	10,000	1,000	500	500
63000 - Accounting & Legal Fees	6,000	2,000	0	0	6,000	500	0	0
63100 - Audit Expense	11,000	0	0	8,400	11,000	0	0	8,400
64000 - Office Expense	18,850	5,600	5,431	4,236	13,419	1,400	1,898	763
64100 - Visitor Store Expense	18,000	6,000	2,937	3,040	15,063	1,500	470	980
64150 - Clinton House Gift Shop	5,000	1,000	2,076	379	2,924	0	1,734	264
64200 - Marketing Expense	0	0	0	0	0	0	0	0
64500 - Insurance - Building & Workers Comp	13,000	0	0	0	13,000	0	0	0
65000 - Insurance & Health Benefits	122,717	40,890	37,232	29,992	85,485	10,042	7,032	7,385
65500 - Simple IRA Match	21,523	6,960	4,652	4,149	16,871	1,727	1,003	1,037
66000 - Car Allowance	3,750	1,350	1,650	1,200	2,100	300	300	300
66500 - Telephone Expense / Internet	17,604	5,473	5,899	4,969	11,705	1,405	2,097	1,444
67000 - Postage & Shipping Expense	23,260	7,100	3,328	11,848	19,932	2,000	1,180	8,029
67100 - Tracking Software	24,100	19,900	4,343	4,672	19,757	4,800	1,296	4,672
68100 - Rent	12,000	12,000	12,000	12,000	0	0	0	0
68400 - Maintenance / Lawn	10,500	3,000	39	0	10,461	0	39	0
68500 - Repairs & Maintenance Expense	162,350	52,700	40,807	33,497	121,543	12,250	20,103	6,902
68600 - Peace Fountain Maintenance	7,500	2,500	0	554	7,500	625	0	180
68700 - Linens	28,524	9,508	8,720	10,353	19,804	2,377	2,257	5,682
69500 - Publication & Dues	15,395	12,395	12,239	11,833	3,156	500	1,190	219
70000 - Travel / Training Expense	69,901	26,768	25,124	27,592	44,777	5,192	2,327	2,925
70500 - Taxes & Licenses	7,385	1,918	2,044	3,043	5,341	683	967	1,475
71000 - Collections Expense	53,430	16,992	18,957	12,374	34,473	4,618	5,166	0
71500 - Interest Expense	0	0	0	0	0	0	0	0
72000 - Payroll Tax Expense	57,669	19,710	17,030	15,543	40,639	4,597	3,634	3,738
73000 - Convention Development	58,900	19,632	26,594	16,147	32,306	4,908	1,112	10,414
76500 - Contract Labor	48,800	15,864	19,186	15,391	29,615	3,916	5,963	6,589
77500 - Salaries Expense	659,610	217,753	201,679	178,907	457,931	51,476	45,056	44,927
77600 - Relocation Expense	5,000	5,000	5,000	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

CONSOLIDATED A & P COMMISSION

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Expenditures (cont.)								
78000 - Electric Utilities	77,906	24,290	19,744	20,129	58,162	5,262	4,299	5,242
78100 - Gas Utility	13,401	8,040	9,934	6,440	3,467	3,177	1,051	3,173
78200 - Water Utility	10,366	2,708	2,699	2,687	7,667	722	728	715
78500 - Security	2,700	900	928	718	1,772	225	262	142
78600 - Airport Advertising	9,000	4,500	2,625	4,500	6,375	2,250	1,500	2,250
78700 - Minor Equipment	108,000	63,000	76,552	13,328	31,448	20,500	573	3,308
78800 - Airport Info Booth	4,800	2,400	1,200	1,200	3,600	1,200	0	0
94300 - LOTO Special Project	10,000	0	65	0	9,935	0	0	0
95010 - 1st Thursday	21,000	3,000	5,603	11,229	15,397	3,000	4,353	6,579
95020 - Roots Festival	0	0	0	0	0	0	0	0
95000 - Misc. Special Projects - Other	267,148	257,408	44,582	97,778	222,566	200	17,064	20,900
95026 - Incidental Expenses	0	0	4,818	0	-4,818	0	0	0
95027 - Alcohol Purchases	0	0	10,819	0	-10,819	0	7,854	0
96500 - Special Funding	0	0	0	0	0	0	0	0
97000 - Bond Payments - Town Center	746,556	248,852	248,852	167,405	497,704	62,213	62,213	0
97100 - Trustee Expense	6,000	3,000	0	1,125	6,000	1,500	0	0
99000 - Transfer Out	599,028	500,000	160,000	15,000	439,028	250,000	0	0
Total Expenditures	4,065,227	1,848,777	1,156,529	950,028	2,908,698	522,032	213,528	251,257
Excess of Revenues Over/(Under) Expenditures	0	-434,808	178,170	-121,779	-189,790	-185,476	130,447	-186,770
72500 - Depreciation Expense	0	0	21,055	0	-21,055	0	4,053	0
Revised Excess of Revenues Over/(Under)								
Expenditures	0	-434,808	157,115	-121,779	-210,845	-185,476	126,394	-186,770

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	FAYETTEVILLE A & P							2014 Month
	2015 Annual Budget	April Year to Date Accum Budget	Actual	2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	
Revenue								
40000 · Hotel, Motel, Restaurant Taxes	2,775,419	875,443	927,618	585,282	1,847,801	237,867	257,491	0
40200 · PY Hotel, Motel, Restaurant Tax	0	0	20,251	33,429	-20,251	0	816	0
40600 · Rental Income	0	0	0	0	0	0	0	0
40601 - Incidentals	0	0	0	0	0	0	0	0
40602 - Alcohol Sales	0	0	0	0	0	0	0	0
40603 - Incidentals Tax	0	0	0	0	0	0	0	0
40700 · 1st Thursday Income	0	0	0	0	0	0	0	0
40800 · Other Income	0	0	360	1,687	-360	0	0	1,687
40900 - Roots Festival	0	0	0	0	0	0	0	0
41000 · Parking Revenue	0	0	0	0	0	0	0	0
41001 · Parking Lease	0	0	0	0	0	0	0	0
41200 · Gift Shop Sales	0	0	0	0	0	0	0	0
41300 · Visitor Store	0	0	0	0	0	0	0	0
41400 · Partership Income	0	0	0	0	0	0	0	0
41600 · Admission Revenue	0	0	0	0	0	0	0	0
41700 · Health Reimbursement	725	725	1,389	2,842	-664	0	0	711
42000 · Special Projects	0	0	0	0	0	0	0	0
42600 · Interest Income Investments	11,850	3,960	4,656	2,286	7,194	990	1,040	0
42800 · Interest Income Checking	2,000	664	347	885	1,653	166	85	227
42900 · Visitor Guide Ad Income	30,000	10,000	0	18,381	18,381	10,000	0	3,861
43200 · LOTO Income	10,000	0	0	0	10,000	0	0	0
98000 · Transfer In	0	0	0	0	0	0	0	0
Total Revenue	2,829,994	890,792	954,622	644,791	1,863,753	249,023	259,432	6,485
Expenditures								
60400 · Bank Service Charges	0	0	0	0	0	0	0	0
61000 · Signage-Tourism	10,400	2,500	1,641	1,537	8,759	500	999	604
61500 · Credit Card Discounts	0	0	0	0	0	0	0	0
62500 · Advertising & Marketing	525,000	190,000	93,782	174,782	431,218	55,000	6,190	91,033
62600 · Brochures	150,000	20,000	10,572	18,625	139,428	0	164	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	FAYETTEVILLE A & P							
	2015 Annual Budget	April Year to Date		2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	2014 Month
	Accum Budget	Actual						
Expenditures (cont.)								
62700 - Website Update	12,000	4,000	2,000	1,500	10,000	1,000	500	500
63000 - Accounting & Legal Fees	6,000	2,000	0	0	6,000	500	0	0
63100 - Audit Expense	11,000	0	0	8,400	11,000	0	0	8,400
64000 - Office Expense	2,400	800	940	907	1,460	200	99	190
64100 - Visitor Store Expense	0	0	0	0	0	0	0	0
64150 - Clinton House Gift Shop	0	0	0	0	0	0	0	0
64200 - Marketing Expense	0	0	0	0	0	0	0	0
64500 - Insurance - Building & Workers Comp	13,000	0	0	0	13,000	0	0	0
65000 - Insurance & Health Benefits	8,861	3,402	3,422	8,145	5,439	670	321	1,922
65500 - Simple IRA Match	6,182	1,992	459	1,392	5,723	485	0	348
66000 - Car Allowance	3,750	1,350	1,650	1,200	2,100	300	300	300
66500 - Telephone Expense / Internet	0	0	307	0	-307	0	76	0
67000 - Postage & Shipping Expense	23,000	7,000	3,246	11,690	19,754	2,000	1,180	8,000
67100 - Tracking Software	0	0	204	0	-204	0	49	0
68100 - Rent	0	0	0	0	0	0	0	0
68400 - Maintenance / Lawn	9,500	3,000	0	0	9,500	0	0	0
68500 - Repairs & Maintenance Expense	75,000	25,000	4,652	8,098	70,348	6,250	4,609	886
68600 - Peace Fountain Maintenance	7,500	2,500	0	554	7,500	625	0	180
68700 - Linens	0	0	0	77	0	0	0	0
69500 - Publication & Dues	14,000	11,500	11,619	11,219	2,381	0	1,190	0
70000 - Travel / Training Expense	13,595	4,500	853	234	12,742	0	287	17
70500 - Taxes & Licenses	0	0	0	486	0	0	0	378
71000 - Collections Expense	53,430	16,992	18,957	12,374	34,473	4,618	5,166	0
71500 - Interest Expense	0	0	0	0	0	0	0	0
72000 - Payroll Tax Expense	11,786	4,810	4,615	5,242	7,171	872	889	1,136
73000 - Convention Development	0	0	1,594	35	-1,594	0	0	0
76500 - Contract Labor	0	0	0	0	0	0	0	0
77500 - Salaries Expense	138,650	52,181	54,448	61,674	84,202	10,083	11,190	14,531
77600 - Relocation Expense	5,000	5,000	5,000	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	FAYETTEVILLE A & P							
	2015 Annual Budget	April Year to Date Accum Budget	Actual	2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	2014 Month
Expenditures (cont.)								
78000 - Electric Utilities	0	0	0	0	0	0	0	0
78100 - Gas Utility	0	0	0	0	0	0	0	0
78200 - Water Utility	0	0	0	0	0	0	0	0
78500 - Security	0	0	0	0	0	0	0	0
78600 - Airport Advertising	9,000	4,500	2,625	4,500	6,375	2,250	1,500	2,250
78700 - Minor Equipment	100,000	59,000	75,747	13,328	24,253	20,000	203	3,308
78800 - Airport Info Booth	4,800	2,400	1,200	1,200	3,600	1,200	0	0
94300 - LOTO Special Project	10,000	0	65	0	9,935	0	0	0
95010 - 1st Thursday	0	0	0	1,900	0	0	0	1,900
95020 - Roots Festival	0	0	0	0	0	0	0	0
95000 - Misc. Special Projects - Other	254,556	254,556	33,994	83,280	220,562	0	9,408	17,796
95026 - Incidental Expenses	0	0	0	0	0	0	0	0
95027 - Alcohol Purchases	0	0	0	0	0	0	0	0
96500 - Special Funding	0	0	0	0	0	0	0	0
97000 - Bond Payments - Town Center	746,556	248,852	248,852	167,405	497,704	62,213	62,213	0
97100 - Trustee Expense	6,000	3,000	0	1,125	6,000	1,500	0	0
99000 - Transfer Out	599,028	500,000	160,000	15,000	439,028	250,000	0	0
Total Expenditures	2,829,994	1,430,835	742,443	615,906	2,087,551	420,266	106,532	153,679
Excess of Revenues Over/(Under) Expenditures	0	-540,043	212,179	28,885	-223,798	-171,243	152,900	-147,194
72500 - Depreciation Expense	0	0	21,055	0	-21,055	0	4,053	0
Revised Excess of Revenues Over/(Under)								
Expenditures	0	-540,043	191,124	28,885	-244,853	-171,243	148,846	-147,194

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

CLINTON HOUSE

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Revenue								
40000 - Hotel, Motel, Restaurant Taxes	0	0	0	0	0	0	0	0
40200 - PY Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0	0
40600 - Rental Income	350	0	0	0	350	0	0	0
40601 - Incidentals	0	0	0	0	0	0	0	0
40602 - Alcohol Sales	0	0	0	0	0	0	0	0
40603 - Incidentals Tax	0	0	0	0	0	0	0	0
40700 - 1st Thursday Income	0	0	0	0	0	0	0	0
40800 - Other Income	200	50	0	50	200	0	0	0
40900 - Roots Festival	0	0	0	0	0	0	0	0
41000 - Parking Revenue	0	0	0	0	0	0	0	0
41001 - Parking Lease	0	0	0	0	0	0	0	0
41200 - Gift Shop Sales	6,150	1,850	1,588	1,763	4,562	1,000	491	987
41300 - Visitor Store	0	0	0	0	0	0	0	0
41400 - Partership Income	0	0	0	0	0	0	0	0
41600 - Admission Revenue	13,150	3,600	3,807	3,299	9,343	1,300	1,784	1,209
41700 - Health Reimbursement	0	0	0	0	0	0	0	0
42000 - Special Projects	0	0	175	0	-175	0	175	0
42600 - Interest Income Investments	0	0	0	0	0	0	0	0
42800 - Interest Income Checking	73	19	21	18	52	8	5	7
42900 - Visitor Guide Ad Income	0	0	0	0	0	0	0	0
43200 - LOTO Income	0	0	0	0	0	0	0	0
98000 - Transfer In	83,082	83,082	25,000	15,000	58,082	0	0	0
Total Revenue	103,005	88,601	30,591	20,130	72,414	2,308	2,455	2,203
Expenditures								
60400 - Bank Service Charges	0	0	0	0	0	0	0	0
61000 - Signage-Tourism	0	0	0	0	0	0	0	0
61500 - Credit Card Discounts	1,200	400	152	94	1,048	100	53	48
62500 - Advertising & Marketing	0	0	0	0	0	0	0	0
62600 - Brochures	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	CLINTON HOUSE							
	2015 Annual Budget	April Year to Date		2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	2014 Month
	Accum Budget	Actual						
Expenditures (cont.)								
62700 - Website Update	0	0	0	0	0	0	0	0
63000 - Accounting & Legal Fees	0	0	0	0	0	0	0	0
63100 - Audit Expense	0	0	0	0	0	0	0	0
64000 - Office Expense	3,550	1,000	605	455	2,945	250	87	245
64100 - Visitor Store Expense	0	0	0	0	0	0	0	0
64150 - Clinton House Gift Shop	5,000	1,000	2,076	379	2,924	0	1,734	264
64200 - Marketing Expense	0	0	0	0	0	0	0	0
64500 - Insurance - Building & Workers Comp	0	0	0	0	0	0	0	0
65000 - Insurance & Health Benefits	8,139	2,680	2,672	2,730	5,467	670	668	683
65500 - Simple IRA Match	1,297	412	410	372	887	103	102	93
66000 - Car Allowance	0	0	0	0	0	0	0	0
66500 - Telephone Expense / Internet	1,270	420	505	418	765	105	163	106
67000 - Postage & Shipping Expense	0	0	0	0	0	0	0	0
67100 - Tracking Software	0	0	0	0	0	0	0	0
68100 - Rent	12,000	12,000	12,000	12,000	0	0	0	0
68400 - Maintenance / Lawn	1,000	0	39	0	961	0	39	0
68500 - Repairs & Maintenance Expense	1,500	500	65	162	1,435	0	0	0
68600 - Peace Fountain Maintenance	0	0	0	0	0	0	0	0
68700 - Linens	0	0	0	0	0	0	0	0
69500 - Publication & Dues	210	210	210	210	0	0	0	0
70000 - Travel / Training Expense	2,000	1,500	1,047	458	953	1,000	628	354
70500 - Taxes & Licenses	1,200	400	124	44	1,076	100	27	27
71000 - Collections Expense	0	0	0	0	0	0	0	0
71500 - Interest Expense	0	0	0	0	0	0	0	0
72000 - Payroll Tax Expense	3,868	1,228	1,152	1,093	2,716	307	277	270
73000 - Convention Development	0	0	0	0	0	0	0	0
76500 - Contract Labor	11,400	3,400	3,005	2,750	8,395	800	915	720
77500 - Salaries Expense	43,015	13,656	13,652	12,411	29,363	3,414	3,413	3,103
77600 - Relocation Expense	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

CLINTON HOUSE

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Expenditures (cont.)								
78000 - Electric Utilities	1,483	354	367	253	1,116	72	73	68
78100 - Gas Utility	1,119	741	758	481	361	100	88	96
78200 - Water Utility	1,454	184	183	173	1,271	46	47	42
78500 - Security	300	100	88	88	212	25	22	22
78600 - Airport Advertising	0	0	0	0	0	0	0	0
78700 - Minor Equipment	2,000	1,000	435	0	1,566	500	0	0
78800 - Airport Info Booth	0	0	0	0	0	0	0	0
94300 - LOTO Special Project	0	0	0	0	0	0	0	0
95010 - 1st Thursday	0	0	0	0	0	0	0	0
95020 - Roots Festival	0	0	0	0	0	0	0	0
95000 - Misc. Special Projects - Other	0	0	125	0	-125	0	11	0
95026 - Incidental Expenses	0	0	0	0	0	0	0	0
95027 - Alcohol Purchases	0	0	0	0	0	0	0	0
96500 - Special Funding	0	0	0	0	0	0	0	0
97000 - Bond Payments - Town Center	0	0	0	0	0	0	0	0
97100 - Trustee Expense	0	0	0	0	0	0	0	0
99000 - Transfer Out	0	0	0	0	0	0	0	0
Total Expenditures	103,005	41,185	39,671	34,573	63,334	7,592	8,347	6,141
Excess of Revenues Over/(Under) Expenditures	0	47,416	-9,080	-14,442	9,080	-5,284	-5,892	-3,937
72500 - Depreciation Expense	0	0	0	0	0	0	0	0
Revised Excess of Revenues Over/(Under) Expenditures	0	47,416	-9,080	-14,442	9,080	-5,284	-5,892	-3,937

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	TOWN CENTER							2014 Month
	2015 Annual Budget	April Year to Date		2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	
	Accum Budget	Actual						
Revenue								
40000 - Hotel, Motel, Restaurant Taxes	0	0	0	0	0	0	0	0
40200 - PY Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0	0
40600 - Rental Income	426,711	135,255	154,091	118,467	272,620	64,880	51,256	44,962
40601 - Incidentals	43,770	12,875	15,773	21,871	27,997	5,172	4,622	3,735
40602 - Alcohol Sales	33,663	11,019	17,857	0	15,806	10,611	14,530	0
40603 - Incidentals Tax	4,208	1,255	0	0	4,208	504	0	0
40700 - 1st Thursday Income	0	0	0	0	0	0	0	0
40800 - Other Income	0	0	1,231	0	-1,231	0	1	0
40900 - Roots Festival	0	0	0	0	0	0	0	0
41000 - Parking Revenue	16,936	1,689	6,726	1,689	10,210	0	3,400	0
41001 - Parking Lease	12,831	5,072	9,622	5,072	3,209	250	4,648	250
41200 - Gift Shop Sales	0	0	0	0	0	0	0	0
41300 - Visitor Store	0	0	0	0	0	0	0	0
41400 - Partership Income	0	0	0	0	0	0	0	0
41600 - Admission Revenue	0	0	0	0	0	0	0	0
41700 - Health Reimbursement	0	0	0	0	0	0	0	0
42000 - Special Projects	12,592	2,852	0	-1,225	12,592	200	0	276
42600 - Interest Income Investments	0	0	0	0	0	0	0	0
42800 - Interest Income Checking	721	269	301	269	420	83	84	83
42900 - Visitor Guide Ad Income	0	0	0	0	0	0	0	0
43200 - LOTO Income	0	0	0	0	0	0	0	0
98000 - Transfer In	0	0	0	0	0	0	0	0
Total Revenue	551,432	170,286	205,602	146,141	345,830	81,700	78,541	49,305
Expenditures								
60400 - Bank Service Charges	0	0	0	0	0	0	0	0
61000 - Signage-Tourism	0	0	0	0	0	0	0	0
61500 - Credit Card Discounts	5,814	1,041	2,345	1,041	3,469	167	748	167
62500 - Advertising & Marketing	1,000	0	0	0	1,000	0	0	0
62600 - Brochures	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	TOWN CENTER							
	2015 Annual Budget	April Year to Date		2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	2014 Month
	Accum Budget	Actual						
Expenditures (cont.)								
62700 - Website Update	0	0	0	0	0	0	0	0
63000 - Accounting & Legal Fees	0	0	0	0	0	0	0	0
63100 - Audit Expense	0	0	0	0	0	0	0	0
64000 - Office Expense	5,400	1,800	2,873	1,585	2,527	450	1,696	15
64100 - Visitor Store Expense	0	0	0	0	0	0	0	0
64150 - Clinton House Gift Shop	0	0	0	0	0	0	0	0
64200 - Marketing Expense	0	0	0	0	0	0	0	0
64500 - Insurance - Building & Workers Comp	0	0	0	0	0	0	0	0
65000 - Insurance & Health Benefits	40,695	13,400	14,544	10,924	26,151	3,350	1,398	2,731
65500 - Simple IRA Match	5,796	1,932	1,643	1,283	4,153	483	411	321
66000 - Car Allowance	0	0	0	0	0	0	0	0
66500 - Telephone Expense / Internet	7,684	2,453	2,429	2,448	5,255	650	765	647
67000 - Postage & Shipping Expense	260	100	0	0	260	0	0	0
67100 - Tracking Software	0	0	0	0	0	0	0	0
68100 - Rent	0	0	0	0	0	0	0	0
68400 - Maintenance / Lawn	0	0	0	0	0	0	0	0
68500 - Repairs & Maintenance Expense	84,000	27,000	35,296	24,980	48,704	6,000	15,494	5,930
68600 - Peace Fountain Maintenance	0	0	0	0	0	0	0	0
68700 - Linens	28,524	9,508	8,720	10,276	19,804	2,377	2,257	5,682
69500 - Publication & Dues	0	0	0	0	0	0	0	0
70000 - Travel / Training Expense	4,000	4,000	2,608	6,294	1,392	0	360	0
70500 - Taxes & Licenses	5,000	333	941	1,531	4,059	83	794	335
71000 - Collections Expense	0	0	0	0	0	0	0	0
71500 - Interest Expense	0	0	0	0	0	0	0	0
72000 - Payroll Tax Expense	17,246	5,792	5,212	4,570	12,034	1,448	1,124	1,088
73000 - Convention Development	0	0	0	0	0	0	0	0
76500 - Contract Labor	37,400	12,464	16,181	12,641	21,220	3,116	5,048	5,869
77500 - Salaries Expense	202,784	64,376	62,060	52,780	140,724	16,094	13,977	13,195
77600 - Relocation Expense	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	TOWN CENTER							
	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Expenditures (cont.)								
78000 - Electric Utilities	70,298	20,961	16,923	16,940	53,375	4,765	3,859	4,766
78100 - Gas Utility	12,282	7,299	9,176	5,959	3,106	3,077	963	3,077
78200 - Water Utility	8,257	2,274	2,320	2,274	5,937	576	630	576
78500 - Security	2,400	800	840	510	1,560	200	240	0
78600 - Airport Advertising	0	0	0	0	0	0	0	0
78700 - Minor Equipment	0	0	370	0	-370	0	370	0
78800 - Airport Info Booth	0	0	0	0	0	0	0	0
94300 - LOTO Special Project	0	0	0	0	0	0	0	0
95010 - 1st Thursday	0	0	0	0	0	0	0	0
95020 - Roots Festival	0	0	0	0	0	0	0	0
95000 - Misc. Special Projects - Other	12,592	2,852	10,234	14,498	2,358	200	7,645	3,105
95026 - Incidental Expenses	0	0	4,818	0	-4,818	0	0	0
95027 - Alcohol Purchases	0	0	10,819	0	-10,819	0	7,854	0
96500 - Special Funding	0	0	0	0	0	0	0	0
97000 - Bond Payments - Town Center	0	0	0	0	0	0	0	0
97100 - Trustee Expense	0	0	0	0	0	0	0	0
99000 - Transfer Out	0	0	0	0	0	0	0	0
Total Expenditures	551,432	178,385	210,350	170,534	341,082	43,036	65,633	47,503
Excess of Revenues Over/(Under) Expenditures	0	-8,099	-4,748	-24,393	4,748	38,664	12,909	1,802
72500 - Depreciation Expense	0	0	0	0	0	0	0	0
Revised Excess of Revenues Over/(Under) Expenditures	0	-8,099	-4,748	-24,393	4,748	38,664	12,909	1,802

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

VISITOR CENTER

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Revenue								
40000 - Hotel, Motel, Restaurant Taxes	0	0	0	0	0	0	0	0
40200 - PY Hotel, Motel, Restaurant Tax	0	0	0	0	0	0	0	0
40600 - Rental Income	0	0	0	0	0	0	0	0
40601 - Incidentals	0	0	0	0	0	0	0	0
40602 - Alcohol Sales	0	0	0	0	0	0	0	0
40603 - Incidentals Tax	0	0	0	0	0	0	0	0
40700 - 1st Thursday Income	20,000	4,000	1,611	9,404	18,389	2,000	690	4,734
40800 - Other Income	0	0	474	1,793	-474	0	250	300
40900 - Roots Festival	0	0	0	0	0	0	0	0
41000 - Parking Revenue	0	0	0	0	0	0	0	0
41001 - Parking Lease	0	0	0	0	0	0	0	0
41200 - Gift Shop Sales	0	0	0	0	0	0	0	0
41300 - Visitor Store	32,000	6,200	6,082	5,923	25,918	1,500	2,268	1,445
41400 - Partership Income	4,000	4,000	600	0	3,400	0	300	0
41600 - Admission Revenue	0	0	0	0	0	0	0	0
41700 - Health Reimbursement	0	0	0	0	0	0	0	0
42000 - Special Projects	0	0	0	0	0	0	0	0
42600 - Interest Income Investments	0	0	0	0	0	0	0	0
42800 - Interest Income Checking	250	90	118	66	132	25	40	13
42900 - Visitor Guide Ad Income	0	0	0	0	0	0	0	0
43200 - LOTO Income	8,600	0	0	0	8,600	0	0	0
98000 - Transfer In	515,946	250,000	135,000	0	380,946	0	0	0
Total Revenue	580,796	264,290	143,885	17,187	436,911	3,525	3,547	6,493
Expenditures								
60400 - Bank Service Charges	0	0	0	0	0	0	0	0
61000 - Signage-Tourism	0	0	67	0	-67	0	67	0
61500 - Credit Card Discounts	2,140	725	285	595	1,855	200	88	181
62500 - Advertising & Marketing	0	0	301	200	-301	0	0	89
62600 - Brochures	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

	VISITOR CENTER							
	2015 Annual Budget	April Year to Date Accum Budget	Actual	2014 YTD Actual	2015 Balance of Budget	Monthly Budget	Monthly Actual	2014 Month
Expenditures (cont.)								
62700 - Website Update	0	0	0	0	0	0	0	0
63000 - Accounting & Legal Fees	0	0	0	0	0	0	0	0
63100 - Audit Expense	0	0	0	0	0	0	0	0
64000 - Office Expense	7,500	2,000	1,013	1,289	6,487	500	17	313
64100 - Visitor Store Expense	18,000	6,000	2,937	3,040	15,063	1,500	470	980
64150 - Clinton House Gift Shop	0	0	0	0	0	0	0	0
64200 - Marketing Expense	0	0	0	0	0	0	0	0
64500 - Insurance - Building & Workers Comp	0	0	0	0	0	0	0	0
65000 - Insurance & Health Benefits	65,022	21,408	16,594	8,193	48,428	5,352	4,645	2,048
65500 - Simple IRA Match	8,248	2,624	2,140	1,102	6,108	656	490	275
66000 - Car Allowance	0	0	0	0	0	0	0	0
66500 - Telephone Expense / Internet	8,650	2,600	2,659	2,104	5,991	650	1,093	691
67000 - Postage & Shipping Expense	0	0	82	157	-82	0	0	29
67100 - Tracking Software	24,100	19,900	4,139	4,672	19,961	4,800	1,247	4,672
68100 - Rent	0	0	0	0	0	0	0	0
68400 - Maintenance / Lawn	0	0	0	0	0	0	0	0
68500 - Repairs & Maintenance Expense	1,850	200	795	257	1,055	0	0	86
68600 - Peace Fountain Maintenance	0	0	0	0	0	0	0	0
68700 - Linens	0	0	0	0	0	0	0	0
69500 - Publication & Dues	1,185	685	410	404	775	500	0	219
70000 - Travel / Training Expense	50,306	16,768	20,616	20,606	29,690	4,192	1,052	2,554
70500 - Taxes & Licenses	1,185	1,185	979	982	206	500	146	735
71000 - Collections Expense	0	0	0	0	0	0	0	0
71500 - Interest Expense	0	0	0	0	0	0	0	0
72000 - Payroll Tax Expense	24,769	7,880	6,050	4,638	18,719	1,970	1,344	1,244
73000 - Convention Development	58,900	19,632	25,000	16,112	33,900	4,908	1,112	10,414
76500 - Contract Labor	0	0	0	0	0	0	0	0
77500 - Salaries Expense	275,161	87,540	71,519	52,042	203,642	21,885	16,476	14,098
77600 - Relocation Expense	0	0	0	0	0	0	0	0

Fayetteville A P Commission
Statement of Budget, Revenue and Expense
 April YTD 2015

VISITOR CENTER

	2015	April Year to Date		2014	2015 Balance	Monthly	Monthly	2014
	Annual Budget	Accum Budget	Actual	YTD Actual	of Budget	Budget	Actual	Month
Expenditures (cont.)								
78000 - Electric Utilities	6,125	2,975	2,454	2,935	3,671	425	367	408
78100 - Gas Utility	0	0	0	0	0	0	0	0
78200 - Water Utility	655	250	196	239	459	100	51	97
78500 - Security	0	0	0	120	0	0	0	120
78600 - Airport Advertising	0	0	0	0	0	0	0	0
78700 - Minor Equipment	6,000	3,000	0	0	6,000	0	0	0
78800 - Airport Info Booth	0	0	0	0	0	0	0	0
94300 - LOTO Special Project	0	0	0	0	0	0	0	0
95010 - 1st Thursday	21,000	3,000	5,603	9,329	15,397	3,000	4,353	4,679
95020 - Roots Festival	0	0	0	0	0	0	0	0
95000 - Misc. Special Projects - Other	0	0	229	0	-229	0	0	0
95026 - Incidental Expenses	0	0	0	0	0	0	0	0
95027 - Alcohol Purchases	0	0	0	0	0	0	0	0
96500 - Special Funding	0	0	0	0	0	0	0	0
97000 - Bond Payments - Town Center	0	0	0	0	0	0	0	0
97100 - Trustee Expense	0	0	0	0	0	0	0	0
99000 - Transfer Out	0	0	0	0	0	0	0	0
Total Expenditures	580,796	198,372	164,066	129,015	416,730	51,138	33,017	43,934
Excess of Revenues Over/(Under) Expenditures	0	65,918	-20,181	-111,828	20,181	-47,613	-29,469	-37,440
72500 - Depreciation Expense	0	0	0	0	0	0	0	0
Revised Excess of Revenues Over/(Under) Expenditures	0	65,918	-20,181	-111,828	20,181	-47,613	-29,469	-37,440



OFFICE OF THE
CITY ATTORNEY

DEPARTMENTAL CORRESPONDENCE



Kit Williams
City Attorney

Blake Pennington
Assistant City Attorney

Patti Mulford
Paralegal

TO: Mayor Jordan
A&P Commissioners

CC: City Council
Casey Jones, Prosecuting Attorney

FROM: Kit Williams, City Attorney

DATE: May 4, 2015

RE: Overdue HMR collection efforts

The City Prosecutor reported on 35 active Hotel, Motel and Restaurant overdue tax collection cases for April 2015 as shown on his attached report. A third of all these cases now have a zero back taxes balance due. Six cases showed a payment in full of all overdue HMR taxes and were closed. Six other cases had no delinquent balance, but were still active.

The City Prosecutor's Office collected \$7,873.16 in overdue HMR taxes in April. Year to date collections total \$22,184.03 or \$5,546.01 per month.



OFFICE OF THE CITY PROSECUTOR

MEMO

TO: K. Williams
Fayetteville City Attorney

FROM: Casey Jones
Fayetteville City Prosecutor

DATE: May 1, 2015

RE: Status of Active HMR cases

A handwritten signature in black ink, appearing to be "C. Jones", is written over the "FROM:" field.

* When a Criminal Summons is issued for a violation and the Defendant subsequently pays the delinquent balance the Criminal Summons remains active and is then routinely dismissed by the Judge at arraignment if the Defendant is still current and not in violation.

- | | | | |
|----|--|---|---|
| 1. | Aquafire Restaurant
& Bistro
Business Closed | Sherri D. Simpkins | Active Criminal Summons
Delinquent Balance: \$4,039.00 |
| 2. | Arkadia Retrocade | Mark S. Mathis | Paid: \$46.50
Delinquent Balance: -0-
Case Closed |
| 3. | Baller Foodtruck | Kurt L. Young | Pending Criminal Summons
Paid: \$969.56
Delinquent Balance: -0- |
| 4. | Bariola's Pizza
Business Closed | Mark E. Howard | Trial Date: 3/4/15 - Settled
Delinquent Balance: \$1,190.00 |
| 5. | Boars Nest BBQ | Richard W. Creyer, Jr.
John D. Mullins
Stephen C. Parker, Jr.
Eric M. Tobias | Paid: \$2,230.37
Delinquent Balance: -0-
Case Closed |
| 6. | Bucks of Asia | Quyten T. Ho | Active Criminal Summons
Delinquent Balance: No Forms |
| 7. | Cable Car Pizza | Ray A. Reynolds | Paid: \$237.50
Delinquent Balance: -0-
Case Closed |

8.	Café Delta Soul Business Closed	Michael L. Vaughn	Paid: -0- Delinquent Balance: \$1,006.11
9.	Dickson Street Social Club	Stephen J. Schleiff	Pending Criminal Summons Paid: \$1,168.66 Delinquent Balance: No Forms
10.	Domino's Pizza Business Closed	Lloyd W. Hardison	Trial Date: 5/6/15 Paid: -0- Delinquent Balance: \$740.66
11.	El Paso Mexican Grill & Cantina Business Closed	Martin Reyes	Active Criminal Summons Paid: -0- Delinquent Balance: \$1,003.43
12.	Fayetteville Pastry Shop	Robyn M. Bowen	Paid: \$118.95 Delinquent Balance: -0- Case Closed
13.	Green Submarine on Dickson	Brian D. Chaisson	Paid: \$1,408.00 Delinquent Balance: -0- Case Closed
14.	Guesthouse Hotel & Suites	Katherine E. Wilkerson	Active Criminal Summons Delinquent Balance: No Forms
15.	Hogwild Pizzeria Business Closed	David S. Mackey	Trial Date: 5/27/15 Paid: \$100.00 Delinquent Balance: No Forms
16.	Hookah Java Café & Lounge	Melanie E. Vergura	Pending Criminal Summons Paid: \$78.74 Delinquent Balance: No Forms
17.	La Finca Mexican Restaurant	Sandra L. Cisneros	Pending Criminal Summons Paid: \$934.62 Delinquent Balance: No Forms
18.	Louie's Grill & Bar Business Closed	Mark S. Martinez	Paid: -0- Delinquent Balance: \$13,000.00
19.	Mama Dean's Soul Food Business Closed	Meneria D. Morrison	Active Criminal Summons Delinquent Balance: -0-
20.	Mangos Gourmet Taco Shop	Aida A. Caldera	Paid: \$494.26 Delinquent Balance: -0- Case Closed

21.	Mordours Pizza	Mark F. Howard	Paid: -0- Delinquent Balance: \$550.00
22.	Order 57	Toula J. Abu-Hamdan	Pending Criminal Summons Paid: \$36.00 Delinquent Balance: -0-
23.	Pho Quyen	Quyen T. Ho	Active Criminal Summons Delinquent Balance: -0-
24.	Seafood Market Bar/Grill Business Closed	Craig E. Dowd	Trial Date: 5/13/15 Paid: \$50.00 Delinquent Balance: \$3,167.60
25.	Shanghai Chinese and China Garden Businesses Closed	Hsiao L. J. Shen	Active Contempt of Court Delinquent Balance: \$3,090.00
26.	Shipley Donuts	Sou Sokunthea	Active Criminal Summons Delinquent Balance: No Forms
27.	Sipamouane Twin Kitchen Business Closed	Jeffrey Sipamouane	Active FTAS Warrant Delinquent Balance: No Forms
28.	Stone Pony	William E. Gran	Active Criminal Summons Delinquent Balance: \$715.90
29.	Sumo Sushi & Steak Business Closed	Seung H. Kang Jong P. Park	Active Criminal Summons Active Criminal Summons Delinquent Balance: No Forms
30.	Taiwan Chinese	Yong S. Lin	Trial Date: 7/8/15 Delinquent Balance: \$1,610.00
31.	Taste Bar & Grill Business Closed	Sheryl D. Edwards	Active Criminal Summons Delinquent Balance: No Forms
32.	Thai Diner	Michael A. Khanty	Active Criminal Summons Delinquent Balance: -0-
33.	Tim's Pizza (North) Business Closed	Michael A. Stephens	Active Criminal Summons Delinquent Balance: -0-
34.	Uncle Gaylord's Business Closed	Hiram F. Brandon	Active Contempt Delinquent Balance: \$508.12

Kit Williams
May 1, 2015
Page 4

35.	WOW Japanese Bistro Business Closed	Chong N. Kim	Active FTA Warrant Delinquent Balance: \$2,527.00
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TOTAL: \$7,873.16

Fayetteville Town Center, Manager's Activity Report

April 1, 2015 to April 30, 2015

Sales:

	APRIL 2014 (base)	APRIL 2015	Month % Change	YTD 2014	YTD 2015	YTD % Change
Sales (# returned contracts by log date – GL)	19	15	(21%)	70	49	(30%)
Complete Events (Paid/Sponsored)	27	29	7%	77	96	25%
Sales (\$ returned contracts by log date – GL)	\$47,055.48	\$26,955.14	(43%)	\$171,455.48	\$117,391.04	(32%)
Collections **(\$ - Payment Log)	\$57,515.58	\$38,656.07	(32%)	\$187,941.81	\$174,775.07	(7%)
\$ Executed Contracts	\$72,275.00	\$47,400.00	(34%)	\$202,975.00	\$186,835.90	(8%)
Average per event (\$ Sales / # Sales)	\$2,476.60	\$1,797.01	(27%)	\$2,449.36	\$2,395.74	(2%)

Quarterly Revenue

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
Goal	\$133,949	\$134,814	\$111,952	\$140,766
% Toward Goal Collected	100+*	38%		
% Outstanding revenue for Quarter	0	62%		

*Quarterly collection- \$136,119

Operations Items

- Fountain repairs finished!
- Steps and front plaza concrete repair
 - Bollards locked
- Tinting for front windows & door plaques

Coordination-April bookings 2015

- The majority of our events this month were associated with the University of Arkansas
 - Chi Omega Founders Day – May 6, 2015
 - Industrial Engineering banquet – April 7, 2015
 - Towers of Old Main – April 8, 2015
 - This banquet specifically focused on the highest giving donors at the University of Arkansas. It was an evening filled with live entertainment by the Theatre department and MC'ed by Chancellor Gearhart. Many were honored and awarded for their continuous generosity to the U of A.
 - Walton College of Business banquet – April 16, 2015
 - Cruson for Christ banquet – April 17, 2015
 - Black Alumni Society banquet – April 18, 2015
 - The Black Alumni Society celebrated their 25th year by hosting a banquet recognizing multiple awardees and then finishing off the night with live entertainment by DJ Derrick.
 - Sigma Chi Derby Days – April 23, 2015
 - Mechanical Engineering banquet – April 24, 2015
 - Kappa Sigma reunion – April 25, 2015
 - This year marked the 100th year for the Xi chapter of Kappa Sigma Fraternity at the University of Arkansas. Many generations of Kappa Sigma's gathered to celebrate and honor alumni who still play a huge part in this chapter.

Social Media

Total Followers				
	Facebook	Pinterest	Instagram	LinkedIn
Jan.	1,523	19	101	4
Feb.	1,547	35	124	8
March	1,526	47	146	40
April	1,540	54	162	43

Event Listing

- April 3 – Montessori School
- April 4 – Campbell Wedding
- April 4 – Huntsville Prom
- April 5 – New Life Church
- April 6 – Chi Omega
- April 7 – UA Industrial Engineering
- April 8 – UA Towers of Old Main
- April 9 – UA Towers of Old Main
- April 10 – UA Towers of Old Main
- April 11 – FHS Prom
- April 12 – New Life Church
- April 13 – UA AOP Chapter
- April 13 – UA Zeta Chapter
- April 14 – Veterans Administration
- April 15 – Veterans Administration
- April 16 – Veterans Administration
- April 16 – UA Walton College of Bus.
- April 17 – UA CRU Banquet
- April 18 – UA Black Alumni Society
- April 19 – New Life Church
- April 20 – UA Zeta Chapter
- April 22 – Veterans Administration
- April 23 – UA Sigma Chi Derby Days
- April 23 – Veterans Administration
- April 24 – UA Mechanical Eng.
- April 25 – UA Kappa Sigma Banquet
- April 26 – New Life Church
- April 27 – UA Zeta Chapter
- April 28 – Life Source Banquet

Event Breakdown

Corporate – 17% Non-Profit – 21% Educational – 7% UA – 52% Social – 3%

Sales Leads by Date Issued

April 2015	Meeting Dates	Decision Date	Attend	Peak	Rooms	\$ Value
Gotta Go Tours by Patti	03/27/2015 03/27/2015		48	0	0	5,929
Newark Museum	04/17/2015 04/17/2015		42	0	0	5,188
Village Tours Mystery Tour	04/23/2015 04/23/2015		50	0	0	6,177
Arkansas Activities Association 7A State Baseball Playoffs	05/14/2015 05/16/2015		500	50	100	185,295
Fayetteville Advertising and Promotion Commission Info Trac Training	05/17/2015 05/20/2015	05/05/2015	1	1	3	494
Arkansas Activities Association Weekend of Champions	05/21/2015 05/24/2015		10,000	250	750	4,941,200
UA Baseball NCAA Regional Baseball Tournament	05/26/2015 06/01/2015		10,000	250	1,500	8,647,100
UA Baseball NCAA Super Regional Tournament	06/03/2015 06/09/2015		8,000	150	900	6,917,680
Mid-America Tournaments 18U World Series West	07/09/2015 07/12/2015		750	75	225	370,590
Sub-Total for April	9 Meetings		29,391		3,478	\$21,079,653
GRAND TOTAL	9 Meetings		29,391		3,478	\$21,079,653

Completions by Meeting Date

April 2015	Rep	Meeting Dates	Completion	Attend	Peak	Block Pickup	\$ Value
Daytripping Tours	JULIE	04/01/2015 04/02/2015	04/02/2015	20	0	0 0	\$4,941
All Sports Productions** Iron Pig Festival HQ: Multiple Hotels	MARLO	04/03/2015 04/04/2015	04/10/2015	500	50	50 0	\$123,530
Fort Smith Convention & Visitors Bureau	JULIE	04/03/2015 04/03/2015	04/04/2015	33	0	0 0	\$4,076
Southwest Bank of Texas	JULIE	04/09/2015 04/09/2015	04/10/2015	35	0	0 0	\$4,324
AAO "Rockin' the Hardwood" HQ: Multiple Hotels	MARLO	04/10/2015 04/12/2015	04/15/2015	1,500	350	700 754	\$463,238
First Dakota National Bank HQ: Hilton Garden Inn	JULIE	04/15/2015 04/18/2015	04/19/2015	45	24	72 72	\$22,235
AAO AAO/King-of-the Hill Tournament HQ: Multiple Hotels	MARLO	04/17/2015 04/19/2015	04/22/2015	750	150	300 232	\$277,943
IMBA South Central Regional Summit HQ: Quality Inn	MARLO	04/17/2015 04/19/2015	04/22/2015	50	20	40 32	\$18,530
Newark Museum	JULIE	04/17/2015 04/17/2015	04/17/2015	42	0	0 0	\$2,965
Arkansas Parks and Tourism Commission Monthly Meeting HQ: Chancellor Hotel	JULIE	04/21/2015 04/22/2015	04/23/2015	25		0 12	\$0
All Sports Productions Joe Martin Stage Race HQ: Multiple Hotels	MARLO	04/23/2015 04/26/2015	04/29/2015	1,500	200	600 576	\$741,180

Completions by Meeting Date

April 2015	Rep	Meeting Dates	Completion	Attend	Peak	Block Pickup	\$ Value																								
Razorback Diving Club	MARLO	04/23/2015	04/30/2015	500	100	200	\$185,295																								
USA Diving Regionl 4 Meet		04/25/2015				62																									
HQ: Multiple Hotels																															
Village Tours	JULIE	04/23/2015	04/24/2015	50	0	0	\$6,177																								
Mystery Tour		04/23/2015				0																									
All Sports Productions	MARLO	04/24/2015	04/30/2015	52	25	50	\$92,648																								
Joe Martin Gran Fondo		04/26/2015				24																									
HQ: Multiple Hotels																															
Total for April		14 Groups			Blocked	2,012	\$1,947,082																								
						Picked Up	1,764																								
						% Picked Up	87.67%																								
<table style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="text-align: right;">Total for 2015</td> <td colspan="3" style="text-align: center;">14 Groups</td> <td style="text-align: center;">Blocked</td> <td style="text-align: center;">2,012</td> <td style="text-align: right;">\$1,947,082</td> </tr> <tr> <td colspan="6"></td> <td style="text-align: center;">Picked Up</td> <td style="text-align: center;">1,764</td> </tr> <tr> <td colspan="6"></td> <td style="text-align: center;">% Picked Up</td> <td style="text-align: center;">87.67%</td> </tr> </table>								Total for 2015		14 Groups			Blocked	2,012	\$1,947,082							Picked Up	1,764							% Picked Up	87.67%
Total for 2015		14 Groups			Blocked	2,012	\$1,947,082																								
						Picked Up	1,764																								
						% Picked Up	87.67%																								

Definite Bookings By Booking Date

April 2015

	Meeting Dates	Attn'd	Peak	Rooms	\$ Value
Newark Museum	04/17/2015 04/17/2015	42	0	0	5,188
Arkansas Parks and Tourism Commission Monthly Meeting	04/21/2015 04/22/2015	25		0	6,177
Village Tours Mystery Tour	04/23/2015 04/23/2015	50	0	0	6,177
Arkansas Activities Association 7A State Baseball Playoffs	05/14/2015 05/16/2015	500	50	100	185,295
Arkansas Activities Association Weekend of Champions	05/21/2015 05/24/2015	10,000	250	750	4,941,200
Pitch-for-the-Cure	06/05/2015 06/07/2015	3,500	350	700	1,297,065
Outback in the Ozarks	10/09/2015 10/11/2015	100	10	10	37,059
Sub-Total for April	<u>7</u>	<u>14,217</u>		<u>1,560</u>	<u>\$6,478,160</u>
GRAND TOTAL	<u>7</u>	<u>14,217</u>		<u>1,560</u>	<u>\$6,478,160</u>

FAYETTEVILLE VISITORS BUREAU-APRIL, 2015

TOTAL BROCHURES SHIPPED: 2210
TOTAL INSIDER'S GUIDES SHIPPED: 1629
TOTAL OTHER BROCHURES SHIPPED: 582

OF DELIVERIES PER SOURCE:
ARKANSAS.COM GROUP TRAVEL: 125
TRAVELGUIDESFREE.COM: 534
EMAIL: 98
MIDWEST LIVING: 660
TEXAS MONTLY: 38
TRAVELINFORMATION.COM: 223
MAIL: 456
ARKANSAS LEADS: 67
SOUTHERN LIVING: 9

OF DELIVERIES BY STATE:

AK	4	NM	1
AL	23	NV	5
AR	86	NY	64
AZ	18	OH	89
CA	133	OK	69
CO	23	RI	4
CT	9	SC	19
DE	4	SD	6
FL	73	TN	28
GA	40	TX	140
HI	1	UT	3
IA	64	VA	40
ID	6	WA	23
IL	214	WI	107
IN	98	WV	11
KS	71	PA	56
KY	33	OR	8
LA	142	FOREIGN	37
MA	19		
MD	21		
ME	12		
MI	86		
MN	50		
MO	153		
MS	19		
MT	2		
NC	38		
ND	4		
NE	29		
NH	10		
NJ	15		

05/12/15
9:23 AM

Fayetteville Visitor's Center Sales Date Comparison

Department	4/1/2015 to 4/30/2015			4/1/2014 to 4/30/2014		
	Qty So	Ext Cost	Ext Price	Qty So	Ext Cost	Ext Price
Accessories	-1	0.00	(70.00)	3	0.00	33.00
Books	1	1.50	3.00	2	8.00	16.00
Clothing	16	220.66	258.44	1	0.00	19.00
Consignment	8	73.50	98.00	17	151.35	267.50
Cooking with the Clintons	9	70.00	114.25	10	133.99	169.99
Fayettechill	17	0.00	425.00	0	0.00	0.00
Food Accessories	2	28.50	62.00	13	189.00	394.00
Local Food & Drink	17	103.35	212.64	0	0.00	0.00
Local Non-Food	130	339.33	618.33	37	32.56	67.34
Postcard	48	185.38	327.03	43	166.14	273.43
Razorback	143	21.75	35.75	237	35.62	61.50
Sili Pints	32	175.75	362.25	35	102.29	178.00
Vendor Fees	5	30.00	50.00	27	162.00	270.00
	2	0.00	425.00	0	0.00	0.00
	<u>429</u>	<u>1,249.72</u>	<u>2,921.69</u>	<u>425</u>	<u>980.95</u>	<u>1,749.76</u>

05/12/15
9:23 AM

Fayetteville Visitor's Center Sales Date Comparison

Department	4/1/2015 to 4/30/2015			4/1/2014 to 4/30/2014		
	Qty So	Ext Cost	Ext Price	Qty So	Ext Cost	Ext Price
Accessories	-1	0.00	(70.00)	3	0.00	33.00
Books	1	1.50	3.00	2	8.00	16.00
Clothing	16	220.66	258.44	1	0.00	19.00
Consignment	8	73.50	98.00	17	151.35	267.50
Cooking with the Clintons	9	70.00	114.25	10	133.99	169.99
Fayettechill	17	0.00	425.00	0	0.00	0.00
Food Accessories	2	28.50	62.00	13	189.00	394.00
Local Food & Drink	17	103.35	212.64	0	0.00	0.00
Local Non-Food	130	339.33	618.33	37	32.56	67.34
Postcard	48	185.38	327.03	43	166.14	273.43
Razorback	143	21.75	35.75	237	35.62	61.50
Sili Pints	32	175.75	362.25	35	102.29	178.00
Vendor Fees	5	30.00	50.00	27	162.00	270.00
	2	0.00	425.00	0	0.00	0.00
	<u>429</u>	<u>1,249.72</u>	<u>2,921.69</u>	<u>425</u>	<u>980.95</u>	<u>1,749.76</u>

05/12/15
11:24 AM

Clinton House Museum Department Sales Summary

Date: 4/1/2015 12:00:00 AM to 4/30/2015 11:59:59 PM

Department	Qty So	Ext Price	Ext Cost	Margin %
ADMISSION	265	1,504.00	0.00	100.00
BOBBLEHEAD	1	16.95	11.06	34.75
BOOK	9	150.39	75.76	49.62
BUTTON	4	11.80	0.00	100.00
DIAMOND	1	1.00	0.75	25.00
DUCK	1	12.95	9.30	28.19
FANDEX	1	10.95	6.57	40.00
MAGNET	25	73.60	28.92	60.71
PEN	3	15.85	8.92	43.72
PIN	3	18.85	11.23	40.42
PLACEMAT	3	14.97	11.16	25.45
POSTCARD	34	17.00	8.50	50.00
SIGN	1	17.95	0.00	100.00
STICKER	1	1.00	0.00	100.00
TOY	2	26.90	8.21	69.48
TSHIRT	3	65.00	43.62	32.89
	357	1,959.16	224.00	88.57

05/12/15
11:17 AM

Clinton House Museum Department Sales Summary

Date: 4/1/2014 12:00:00 AM to 4/30/2014 11:59:59 PM

Department	Qty So	Ext Price	Ext Cost	Margin %
ADMISSION	178	1,076.00	0.00	100.00
BASEBALL	2	17.90	11.71	34.58
BBQ SAUCE	1	6.00	3.60	40.00
BIRDHOUSE	2	29.90	20.30	32.11
BOOK	12	193.65	94.75	51.07
BUMPER STICKER	1	2.25	0.95	57.78
BUTTON	3	8.00	5.25	34.38
CARD	2	5.00	1.50	70.00
CARD DECK	2	13.90	10.42	25.04
COOKIE CUTTER	5	8.75	3.33	61.94
DIAMOND	2	2.00	1.50	25.00
DONATION	1	50.00	0.00	100.00
DUCK	2	25.90	14.48	44.09
GROUP TOUR	23	345.00	0.00	100.00
HAT	3	49.95	35.18	29.57
MAGNET	22	68.20	30.82	54.81
MUG	2	19.90	14.92	25.03
PAPERDOLLS	2	12.99	7.79	40.03
PEN	2	7.95	4.77	40.00
PHOTO	2	2.50	1.00	60.00
PIN	5	26.80	16.08	40.00
PLACEMAT	2	9.98	7.42	25.65
POSTCARD	42	42.00	10.50	75.00
QUOTES	1	3.00	1.80	40.00
SEEDS	1	1.00	0.01	99.00
THIMBLE	1	3.50	2.10	40.00
TOY	3	22.95	6.00	73.86
TSHIRT	10	145.65	62.46	57.12
	334	2,200.62	368.64	83.25

2015 FAPC Monthly Agency Report

	January	February	March	April	May	June	July	August	September	October	November	December	Total YTD
Guide Requests													
Advertising	274	726	507	1,464									2971
Website	79	75	72	98									324
Web Downloads	52	59	111	74									296
Web Views	261	198	190	225									874
Total	666	1058	880	1861	0	0	0	0	0	0	0	0	4465
BAR Searches													
Current Month	527	559	831	821									2738
Previous Year	334	334	488	661									1817
YOY % Change	+ 58 %	+ 67 %	+ 70 %	+ 24 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	+ 51 %
Web Traffic													
Total Users	13,879	12,773	15,798	14,449									56,899
Previous Year	10,980	8,169	14,208	12,136									45,493
YOY % Change	+ 26 %	+ 56 %	+ 11 %	+ 19 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	+ 25 %
Total Sessions	16,193	15,029	19,061	17,087									67,370
Previous Year	12,712	9,599	16,497	13,973									52,781
YOY % Change	+ 27 %	+ 57 %	+ 16 %	+ 22 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	+ 28 %
Target States													
Arkansas	7,276	6,417	7,570	7,562									28,825
Previous Year	5,558	4,248	7,586	5,985									23,377
Oklahoma	1,961	1,480	2,035	1,938									7,414
Previous Year	1,257	1,090	2,497	1,896									6,740
Texas	1,147	1,277	1,833	1,769									6,026
Previous Year	1,502	839	1,274	1,034									4,649
Missouri	839	904	1,124	885									3,752
Previous Year	780	541	878	701									2,900
Tennessee	619	470	691	617									2,397
Previous Year	216	154	444	422									1,236
Organic Search Traffic													
Current Month	12,860	11,584	14,717	13,668									52,829
Previous Year	8,344	6,510	10,658	9,319									34,831
YOY % Change	+ 54 %	+ 78 %	+ 38 %	+ 47 %	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	+ 52 %
Paid Search Traffic													
Current Month	542	366	493	518									1919
Previous Year	0	0	93	659									752
YOY % Change	n/a	n/a	+ 430 %	- 21 %									+ 61 %

* 243 additional guides were requested by the UofA Grad school for marketing purposes in March.



EASON
INSURANCE AGENCY, INC.
Serving Northwest Arkansas Since 1888

April 20, 2015

RE: Fayetteville Advertising & Promotions Commission

QUOTE

Coverage	Limit	Deductible	Annual Premium Separate Limits	Annual Premium Shared Limits
Directors & Officers Liability	\$1,000,000	\$1,000	\$1,469	\$1,322
Employment Practices Liability	\$1,000,000	\$1,000	\$ 522	\$ 470

With the Shared Limits option, the Directors & Officers Liability and the Employment Practices Liability coverages would share the same \$1,000,000 limit.

With the Separate Limits option, the Directors & Officers Liability and the Employment Practices Liability coverages would each have a separate limit of \$1,000,000.

Subject to:
List of Board Members
Copy of Employee Handbook
Copy of blank employment applications

Company: Cincinnati Insurance Co.

