

FOR IMMEDIATE RELEASE
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ALDERMAN SARAH MARSH LAUNCHES REELECTION CAMPAIGN IN FAYETTEVILLE –

Fayetteville Alderman and Vice Mayor, Sarah Marsh, is filing for reelection to represent Ward 1, a seat she has held since 2013. Recently named a “Community Hero” for her work on civil rights, Marsh has been a fierce advocate for smart growth and historic preservation, protecting the environment, expanding Fayetteville’s trail and sidewalk network, and pivoting the city’s economic development plan towards better serving local businesses and creating living wage jobs.

Marsh has worked to cut waste and improve recycling, protect local water quality, and facilitate energy efficiency improvements in both municipal facilities and on private property. Marsh says, “For every dollar residents of NWA spend on energy, ninety-seven cents leaves our state. Wasting energy is wasting money.” Marsh spearheaded the formation of the Fayetteville Energy Improvement District #1, making Fayetteville the first community in the state to offer revenue-neutral financing for energy and water saving projects at no cost to the City.

Marsh founded Energize Southside, a citizen-driven empowerment project to help revitalize the South School business district. Notable accomplishments in Ward 1 include championing the preservation of Mt Kessler, constructing sidewalks along East Dickson, Huntsville Road, East Rock, and portions of South School Ave, trail construction in the Walker Park, Town Branch, and Fayette Junction neighborhoods, funding infrastructure improvements to support affordable housing development, implementing new construction standards to reduce neighborhood flooding, and sponsoring the Urban Agriculture ordinance to address food insecurity, which is especially prevalent in Ward 1.

“The average household income south of MLK is less than \$25,000 per year. South Fayetteville, which was historically a minority neighborhood, suffers from a legacy of underinvestment. I fight every day for better services, more investment, and improved quality of life for our Ward and our City.” Marsh says.

Marsh earned a Professional Degree of Architecture from the University of Arkansas and is a Leadership in Energy and Environmental Design Accredited Professional specializing in Building Design and Construction. She studied Couture Apparel Design at the New York Fashion Academy is currently working to develop missing middle housing and produce a line of clothing for people of dynamic dimensions to be manufactured in Fayetteville.

Marsh has served as the Chair of the Environmental Action Committee and Green Economy Group, Vice Chair of the Water, Sewer, and Solid Waste Committee, the Mayor’s Designee to the Energy Improvement District Board and Fayetteville Forward Economic Accountability Council, and as a member of the Active Transportation Advisory Council and Nominating Committee.

Looking ahead, Marsh says, “As a top ranked city, Fayetteville is experiencing exponential growth. We can leverage this growth to enhance the unique character of our community while protecting the environment that sustains us. Let’s build a more robust economy that supports local businesses and fosters innovation, improve walkability and transit to connect citizens with amenities and living wage jobs, and revitalize our main streets. With your support, I will continue to lead our beautiful city forward.”