

**Fall 2016 Funding Application**  
**Fayetteville Advertising and Promotion Commission**

**Name of Organization** – Fayetteville Evergreen Cemetery Association

**Year organization was established** – 1926

**Address** – (physical address) 724 W. Center, Fayetteville  
(mailing address) Daniel McCormick, Treasurer  
853 N. Eastwood Drive  
Fayetteville, AR 72701

**Project Title** – Archibald Yell Monument

**Frequency** – one time only

**Name of Primary Contact/Project Manager** – Marilyn Heifner, President

**E-Mail** – [mheifner@cox.net](mailto:mheifner@cox.net)

**Phone** - 479-530-0676

**Project Start Date** – January 1, 2017

**Project End Date** – December 30, 2017

**Project Location** – 724 W. Center, Fayetteville

**Dollar Amount Requested** - \$19,000

**Summary of event and its target audience** – Evergreen Cemetery is the earliest public cemetery in Fayetteville. Probably the most significant individual buried in Evergreen Cemetery is Archibald Yell, a North Carolina native who gained national fame as a statesman, soldier, and adventurer. The inscription on his monument reads:

“Archibald Yell Born in Carolina Aug 1797. A Volunteer at the battle of New Orleans. District Judge of Ark Territory. 1832. First member of congress from the State. Governor 1840. Elected to Congress again 44. Resigned and accepted Colonelcy of Ark Vols. Killed at Buena Vista, Feb. 22, 1847. A gallant soldier-an upright judge-a fearless champion of popular rights – a sincere friend – an honest man.”

Yell’s body was moved to its present site from the family cemetery at Waxhaws on South College Avenue (currently Walker Park) on November 2, 1872. At the present time, the monument is broken

and in disrepair and in need of restoration or replacement. It is a priority item for the Fayetteville Evergreen Cemetery Association because of his significance to Fayetteville and to the state for all visitors (our audience ranges from grade school students, university students and elderly).

**How will these funds be used?** Funds will be used for reproduction and replacement of the current monument (\$17,500) and interpretive signage describing Archibald Yell's life and contributions.

**How will you recognize the Fayetteville Advertising and Promotion Commission during your event or in its promotion?** The logo of the Fayetteville Advertising and Promotion Commission will be placed on the interpretive sign. This signage will provide continuous education for visitors to the Fayetteville Evergreen Cemetery. A dedication ceremony will be held for the monument and sign. The A & P Commission will be recognized in the program.

**Is the project seeking funding from other sources?** Because of the number of other identified needs of Fayetteville Evergreen Cemetery (repair of internal streets (\$32,000), repair of fencing (\$5,000), repair of rock wall (\$100,000), funding from will be sought from Arkansas Historic Preservation Program (AH PP) for the 2016-17 fiscal year. This funding is a 50/50 matching grant program. A fundraising effort, "Friends of Archibald", program is also being initiated.

**Have you received prior funding for this project?** No, not for the Archibald Yell monument. We received funding in the 2016 year for our History Comes Alive program.

**If this project is not funded or only partially funded, what impact will this have on the project? Will the event still take place?** This project is still the number one priority for the Fayetteville Evergreen Cemetery Association. Grant funding from AHPP for 2016-17 will be diverted to this monument replacement.

**Budget**

Monument replacement \$17,500

Interpretive signage 1,500

Total budget \$19,000