

**Advertising and Promotion Commission**  
**October 16, 2017 2:00 p.m.**  
**Director's Room, Fayetteville Town Center, 15 W Mountain Street Fayetteville, AR**

**Commissioners:** Matthew Petty, Chairman; Matt Behrend; Adella Gray; Ching Mong; Robert Rhoads; Chrissy Sanderson; Todd Martin

**Executive Director:** Molly Rawn

**Agenda**

- I. Call to order at 2:00 p.m.
- II. Old Business
  - A. Approval of September 2017 minutes
  - B. Agency of Record RFQ Committee
- III. New Business
  - A. HMR report
  - B. Marketing Overview
  - C. Grant Recommendations from Experience Fayetteville
- IV. An item may be added to the agenda with a consensus of the majority of the commission