

**Fayetteville Advertising and Promotion
Commission**

June 18, 2018 2:00 p.m.

Location: Experience Fayetteville, 21 S Block Ave, Fayetteville, AR.

Commissioners: Matthew Petty, Chairman; Matt Behrend; Adella Gray; Ching Mong;
Robert Rhoads; Chrissy Sanderson; Todd Martin

Staff: Molly Rawn, Executive Director

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Approval of May 2018 minutes
- III. New Business
 - A. Executive Director's Report. A report of activity across all units, and upcoming activity of note. Includes the HMR report. Included in agenda packet.
 - B. Jeannie Hulen, Associate Dean of Fine Arts, Fulbright College, University of Arkansas. Associate Dean Hulen, along with School of Art faculty, utilized the Walker Stone House March 1 - May 30, 2018. Hulen will be sharing highlights of their time in the house.
 - C. Marketing update- Hazel Hernandez, Director of Marketing and Communications.
 - D. Vote: Contract for Fayetteville Town Center Renovation. The Executive Director recommends awarding the Town Center renovation contract to DC Sparks for \$95,278.90. Memo included in agenda packet.
- IV. Agenda Additions. *Additions to the agenda may be added upon request from a majority of commissioners*