

**Fayetteville Advertising and Promotion
Commission**

August 20, 2018 2:00 p.m.

Location: Experience Fayetteville, 21 S Block Ave, Fayetteville, AR.

Commissioners: Matthew Petty, Chairman; Matt Behrend; Adella Gray; Ching Mong;
Robert Rhoads; Chrissy Sanderson; Todd Martin

Staff: Molly Rawn, Executive Director

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Approval of July 2018 minutes
- III. New Business
 - A. Executive Director's Report. A report of activity across all units, and upcoming activity of note. Includes the HMR report. Included in agenda packet.
 - B. Marketing update- Hazel Hernandez, Director of Marketing and Communications.
 - C. Clinton House Museum presentation
- IV. Post-meeting Activity. We invite the A&P Commissioners and meeting attendees to join us for a brief tour of the new meeting space at Fayetteville Town Center. The tour will begin immediately following the A&P meeting, and last approximately 15 – 20 minutes.