

City of Fayetteville Staff Review Form

2018-0518

Legistar File ID

10/2/2018

City Council Meeting Date - Agenda Item Only
N/A for Non-Agenda Item

Yolanda Fields

9/13/2018

COMMUNITY RESOURCES (642)

Submitted By

Submitted Date

Division / Department

Action Recommendation:

Staff recommends approval of the Help A Neighborhood Fund Agreement and Budget Adjustment.

Budget Impact:

1010.090.6600-5722.00

General Fund

Account Number

Fund

NA

Help A Neighbor Fund

Project Number

Project Title

Budgeted Item? No

Current Budget

\$ -

Funds Obligated

\$ -

Current Balance

\$ -

Does item have a cost? No

Item Cost

\$ 5,000.00

Budget Adjustment Attached? Yes

Budget Adjustment

\$ 5,000.00

Remaining Budget

\$ -

V20180321

Purchase Order Number:

Previous Ordinance or Resolution #

Change Order Number:

Approval Date:

Original Contract Number:


Comments:



MEETING OF OCTOBER 2, 2018

TO: Mayor and City Council

THRU: Don Marr, Chief of Staff

FROM: Yolanda Fields, Community Resources Director 

DATE: September 13, 2018

SUBJECT: **Approval of the Help A Neighbor Fund Agreement and Budget Adjustment**

RECOMMENDATION:

Staff recommends approval of the Help A Neighborhood Fund Agreement and Budget Adjustment.

BACKGROUND:

Homelessness continues to grow in our community. In an effort to divert the occurrence of homelessness and to assist those already homeless with housing, the city has created the Help A Neighbor Fund to help individuals in need. This catalyst fund will be financed by community donations which will provide the funding to help community members with financial challenges.

DISCUSSION:

A text-to-give system platform will be utilized for the collection of the donations. The catalyst fund will be administered by HARK at the Center for Collaborative Care (HARK). The City of Fayetteville Community Resources division will be working with HARK to establish program procedures and will be conducting program review and monitoring. Funding is needed for HARK staff time utilized for the establishment and management of the fund. Total funding requested is \$5,000. Future annual system platform costs will be covered by CDBG funding.

BUDGET/STAFF IMPACT:

\$5,000

Attachments:

Help A Neighbor Fund Agreement
Budget Adjustment



Help A Neighbor Fund Agreement

September 13, 2018

Parties: City of Fayetteville and HARK at the Center for Collaborative Care

Background:

The City of Fayetteville has become aware of the challenges that can cause homelessness and is looking for solutions. The City has created the Help A Neighbor Fund campaign, which will place signs near some of Fayetteville's busiest intersections. These signs will serve two purposes: 1. Commuters will be given an opportunity to text-to-give to a community benevolence fund, and 2. Those in need will have a phone number and website to connect with in order to secure resources and move out of crisis.

The City of Fayetteville approached HARK at the Center for Collaborative Care about utilizing the Catalyst Fund (under the ownership of HARK) as a vehicle for collecting donations and distributing resources. HARK, utilizing its Community Liaisons, will also be moving individuals in need into a coordinated care model, which will connect them to the potential multitude of providers they require to secure medical care, mental health care, housing, food, etc.

HARK has subscribed to a giving platform called QGiv, which will facilitate the text-to-give campaign.

Commitments:

- The City of Fayetteville via CDBG will be invoiced by HARK monthly for the QGiv fees (\$49/mo plus per-transaction fees of .0395% and \$0.30).
- The City of Fayetteville will provide the production, placement, and maintenance of signage.
- The City of Fayetteville will be contributing \$5000 for the administrative costs of setting up and managing the fund (130 service hours at the rate of \$38.46/hr).
- HARK will provide the platform for community requests (harknwa.com) and the administration required to process funding requests.
- HARK will also provide Community Liaisons to coordinate care for these individuals, connecting them with need-specific case managers in the community as required and shepherding them through the system.
- HARK will provide reporting as required by the City of Fayetteville. And will allow annual monitor of program documents.

Process:

- Anyone from any mobile phone can text-to-give to this Fayetteville-specific fund. The QGiv widget will also be embedded in the City of Fayetteville's website for an additional giving opportunity.
- Individuals seeking resources can connect with a Community Liaison through www.harknwa.com or by calling 479-709-2492. From there, they can make requests for specific financial needs.
- HARK will make payments to providers/businesses on behalf of clients.

Requirements:

- Recipients of these funds must be Fayetteville residents, as confirmed by their HARK intake form.
- Recipients must be of low to moderate income, as defined by the City of Fayetteville.
- Requests will **not** be considered for the following: gambling debts; school tuition/fees; credit card debt, with the exception of debt to pay off a crisis or emergency (e.g., hospitalization, death, etc.); business investments; vacations; medical treatments not prescribed by a licensed medical professional; life insurance payments; and expenses that can be covered by other social support services in a reasonable amount of time (e.g., SNAP benefits).

Dates:


Signs will be posted during the week of October 1st, at which time donations will be accepted and HARK will be ready to proceed with distributions.

Time Span:

There is no end date for this project. The City of Fayetteville and HARK at the Center for Collaborative Care will remain in close contact, making decisions about the duration of the program as it goes along. Either party may propose a dissolution of the program at any time, leading to an opportunity to discuss other partners, next steps, or a full shut-down of the initiative.

Signatures:

City of Fayetteville

 NICK DOGLE
HARK at the Center for Collaborative Care

Date

9.13.2018
Date