

**Fayetteville Advertising and
Promotion Commission**

May 20 2019

2:00 p.m.

Location: **Experience Fayetteville, 21 S Block Ave, Fayetteville, AR.**

Commissioners: Matthew Petty, Chairman; Katherine Kinney; Todd Martin; Ching Mong; Robert Rhoads; Chrissy Sanderson; Sarah Bunch

Staff: Molly Rawn, Executive Director; Sally Fisher, Finance Director;
Agency of Record: Charlie Gocio, Sells Agency

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Approval of February 2019 minutes
 1. The commission voted to table voting on the February minutes in order to allow more time to review. There was not a March meeting.
 - B. Approval of April 2019 minutes
- III. New Business
 - A. Marketing Report – Charlie Gocio, Sells Agency
 - B. Executive Director's report
 1. HMR and financial report
 2. Staffing Changes: New hires, promotions, open positions
 3. Grant announcements
 4. Cultural Arts Corridor Update and Discussion
 - C. Discussion: Potential UA School of Art lease of Walker Stone House – Calvin White, Associate Dean, Fulbright College, University of Arkansas
 - D. Vote on Town Center Lighting Renovation
 1. See attached memo from Executive Director and Town Center General Manager recommending the Commission spend \$49,700 with Curtis Stout Energy Solutions on a new lighting system.
 - E. Vote on Budget Reclassification
 1. See attached memo recommending \$15,000 previously awarded to Bike NWA for the Oz Cross event be moved to the public art budget and outlining how it should be spent.
 - F. Vote on contract for Public Art

1. See attached memo recommending signing a contract for services for \$25,000 with Monument Studio LLC. to execute a mural on the Fayetteville Town Center parking garage.

IV. Agenda Additions. Additions to the agenda may be added upon request from a majority of commissioners