

Legistar ID No.:

2020-0438

AGENDA REQUEST FORM

FOR: Council Meeting of June 2d, 2020

FROM: Council Member Matthew Petty


ORDINANCE OR RESOLUTION TITLE AND SUBJECT:

A RESOLUTION TO REQUEST MAYOR JORDAN HAVE HIS STAFF PREPARE A REQUEST FOR PROPOSALS TO SELECT A PROFESSIONAL FUND RAISING COMPANY TO SECURE CONTRIBUTIONS FOR OUR CITY PARKS

APPROVED FOR AGENDA:

Approved by Email
Council Member Matthew Petty

May 18, 2020
Date


City Attorney Kit Williams
Approved as to form

May 18, 2020
Date



OFFICE OF THE
CITY ATTORNEY

DEPARTMENTAL CORRESPONDENCE



Kit Williams
City Attorney

Blake Pennington
Assistant City Attorney

Jodi Batker
Paralegal

TO: **Mayor Jordan**
City Council

CC: **Susan Norton**, Chief of Staff
Paul Becker, Finance Director
Connie Edmonston, Parks and Recreation Director

FROM: **Kit Williams**, City Attorney

A handwritten signature in blue ink, appearing to read "Kit Williams", with a long horizontal flourish extending to the right.

DATE: **May 13, 2020**

RE: **Fund Raising Company**

When the Parks and Recreation Department sought to enact the *Facility Naming* code section with attached policies for Donor Recognition Signs and Recognition for Parks and Trails Facilities, I ensured that the final decision would always be the City Council's. As Fayetteville's elected policymakers, City Council Members should always maintain your authority over city property, especially for the naming rights of City facilities. Therefore, the City Council should be able to opt to name a park facility using your collective best judgment regardless of the Naming Park Facilities Policy. That is why I drafted the last clause in the last sentence of *Facility Naming* as follows:

"Naming of the facilities should meet the Naming Park Facilities Policy attached as Exhibit 'B', unless otherwise determined by City Council resolution."

This gives the City Council great authority to agree with various types of donor agreements for naming rights regardless if such agreement might not fit precisely into the Naming Park Facilities Policy. I am sure any professional fund raising company that might be hired would appreciate that flexibility when negotiating with potential donors. The proposed Resolution by Council Member Petty asks the City to make a second attempt to find an appropriate and competent firm to solicit more donations for our city parks. The City's first Request for Proposals for a fund raising company years ago was not successful.

Branson, Lisa

From: CityClerk
Sent: Tuesday, May 26, 2020 2:00 PM
To: Bolinger, Bonnie; Pennington, Blake; CityClerk; citycouncil@matthewpetty.org; Eads, Gail; Roberts, Gina; Batker, Jodi; Johnson, Kimberly; Rogers, Kristin; Williams, Kit; Branson, Lisa; Jordan, Lioneld; Paxton, Kara; Mulford, Patti; Norton, Susan; Thurber, Lisa; Gutierrez, Sonia; Marsh, Sarah; Kinion, Mark; Scroggin, Sloan; Bunch, Sarah; Turk, Teresa; Smith, Kyle
Cc: ptt@prodigy.net; pete012639@yahoo.com
Subject: FW: City Council Agenda Session, May 26, 2020

Kara,

Please distribute these comments on the draft Agenda for the City Council Meeting next Tuesday, June 2, 2020, to the Mayor, City Attorney and City Council Members:

1. Unfinished Business Item B.1 (Regulation of Single Use Disposable Bags) should be deferred until normal public comment and discussion are possible. More importantly, given the present COVID-19 contagion, single-use bags may be cleaner and safer than re-useable bags brought in from cars and homes. Again, ultimately I support strong restrictions on all plastic waste that is not readily biodegradable, but this is not the time to implement a broad-ranging policy with minimal public comment, particularly one which may be less safe for the public.
2. Unfinished Business Item B.2 (Amend Rules of Order and Procedure) should also be deferred until normal public comment and discussion are possible. This is COMPLETELY unnecessary at this time. I watch the City's meetings on Zoom and I have heard no more than two comments on any one item, and NO comments on the vast majority of items. Zoom is enough of a disincentive/obstacle to public involvement during the COVID-19 contagion. On the one occasion where I wanted to comment I was not able to do so. More importantly, public comment is a fundamental and critical issue in the public interest, one which should be addressed only after normal procedures are in place allowing in-person public involvement.
3. New Business Item C.10 (Boundaries for an Entertainment District) and Item C.11 (First Outdoor Refreshment Area) -- These are issues which are hardly critical at this time, but which by their nature will affect the public generally. These can wait until normal City Council procedures are in use.
4. New Business Item C.12 (Professional Fund-Raising Company for City Parks). This smells like hiring another consultant, as though we need to spend even more tax dollars on yet another "Beltway Bandit", especially when City revenues are no doubt already depressed. Parks are a core City function. Public parks should be funded under the general budget from general revenues. They no doubt could be if so much money were not being squandered on artsy-fartsy extravagances, which should be funded by charitable donations from patrons of the arts and user fees. The City government has this backwards, contrary to the public interest. Acknowledge the current crisis: Defund the froofroo, and pay for parks without wasting tax money on another middle-man.

Thank you.

Pete Tonnessen
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