

**Fayetteville Advertising and
Promotion Commission
April 26, 2021 2:00 p.m.**

Location: **Virtual Public Meeting, Via Zoom. Register in advance for this webinar:**

Commissioners: Katherine Kinney, Chair, Tourism & Hospitality Representative
Todd Martin, Tourism & Hospitality Representative
Chrissy Sanderson, Tourism & Hospitality Representative
Elvis Moya, Tourism & Hospitality Representative
Andrew Prysby, Commissioner at-large
Matthew Petty, City Council Representative
Sarah Bunch, City Council Representative

Staff: Molly Rawn, Chief Executive Officer; Jennifer Walker, Vice President of Finance; and Hazel Hernandez, Vice President of Marketing and Communications

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Review and approval of February 2021 and March 2021 minutes
- III. New Business
 - A. Welcome to new commissioner, Andrew Prysby
 - B. Financial Report from Jennifer Walker, VP of Finance.
 - C. CEO Report, Molly Rawn
 - Recent legislation and its impact
 - Updates on CycloCross World Championships
 - Spartan Race
 - Recap of the US Pro Cup presented by Experience Fayetteville
 - Town Center updates
 - D. Marketing Report presented by Hazel Hernandez, Vice President of Marketing and Communications
 - E. Meeting format for remainder of 2021. *Discussion on returning to in person meetings in May and the ability to vote/participate virtually moving forward*
 - F. Agenda Additions. Additions to the agenda may be added upon request from a majority of commissioners
- IV. Announcements
- V. Adjourn