

**Fayetteville Advertising and
Promotion Commission
September 26, 2022**

Location: Fayetteville Town Center, 15 W. Mountain Street

Commissioners: Todd Martin, Chair, Tourism & Hospitality Representative
Katherine Kinney, Tourism & Hospitality Representative
Chrissy Sanderson, Tourism & Hospitality Representative
Elvis Moya, Tourism & Hospitality Representative
Andrew Prysby, Commissioner at-large
Sarah Bunch, City Council Representative
Mark Kinion, City Council Representative

Staff: Molly Rawn, CEO

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Review and approval of August 2022 minutes.
- III. New Business
 - A. CEO Report, Molly Rawn. An executive overview of the previous month's activity, issues and opportunities facing the organization.
 - B. Financial Report, Jennifer Walker, Vice President of Finance
 - C. Marketing Report:
 - i. Ashley Cane, Director of Brand Strategy
 - ii. Mike Sells, Sells Agency
 - D. Vote. Lease agreement with 21 Mountain, LLC for Town Center office space. Memo and Lease attached.
 - E. Vote. IT Vendor. Agreement with TekTrendz for Managed IT services. Memo and proposal attached.
 - F. Vote. Presentation on Fayetteville Town Center's participation in the city of Fayetteville's Energy Savings Performance Contract with Johnson Controls.
 - G. Discussion. Welcome to Fayetteville signage, Commissioner Moya.
 - H. Additions to the agenda may be added upon request from a majority of the commissioners
- IV. Adjourn