



MEETING OF MAY 16, 2023

TO: Mayor Jordan and City Council

THRU: Alison Jumper, Director of Parks, Natural Resources and Cultural Affairs
Susan Norton, Chief of Staff

FROM: Joanna Bell, Arts and Culture Director—Parks, Natural Resources and Cultural Affairs

DATE:

SUBJECT: Vending in Parks Ordinance Update

RECOMMENDATION:

Staff recommends amending Chapter 97.086 Vending And Peddling to allow the Director of Parks, Natural Resources, and Cultural Affairs to appoint a market organizer to coordinate and oversee the administration of vendors approved to sell food, nonalcoholic beverages, and other approved items as a part of the Gulley Park Concert Series.

BACKGROUND:

As the City of Fayetteville Parks, Natural Resources and Cultural Affairs grows programming to involve more art activations, and as additional plans for more market activity in the Upper Ramble come closer, a series of activations with the local maker community have presented themselves as a potential pilot program adjacent to the Gulley Park Concert Series for the summer of 2023.

DISCUSSION:

The current vending and peddling chapter of the code allows for vending by sponsors and food trucks associated with the Gulley Park Concert Series. The proposed change would permit the Director of Parks, Natural Resources, and Cultural Affairs to seek assistance from an appointed individual or community organization to help manage artists, makers, and craftspeople to showcase and sell their work at the concert series.

Staff proposes amending the code with a sunset date of December 31, 2023, to allow for a pilot period. By piloting this during the summer concert series in 2023, staff will gain valuable insights into pairing markets and concerts as envisioned for the Upper Ramble. The lessons learned this summer will help inform future proposed changes that may be needed to Chapter 97.

Additionally, the department title throughout this subchapter of Article VI and at the beginning of Chapter 97 has been updated to reflect the department's name change, which took effect in 2022.

BUDGET/STAFF IMPACT:

None.

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ATTACHMENTS: EXHIBIT A - 97.086 - Vending And Peddling, Staff Review Form- Vending Ordinance Update, 97.086 - Vending And Peddling - REDLINE