



MEETING OF JUNE 6, 2023

TO: Mayor Jordan and City Council
THRU: Chris Brown, Public Works Director
Susan Norton, Chief of Staff
FROM: Matt Mihalevich, Active Transportation Manager
DATE:
SUBJECT: Recognize revenue from the e-scooter program

RECOMMENDATION:

Approval of a Budget Adjustment to recognize revenue from the e-scooter program in the amount of \$15,000 and increase the related expense budget.

BACKGROUND:

Fayetteville began permitting shared e-scooters in 2019 shortly after an e-scooter ordinance (6205) was adopted. In 2020 e-scooter permit revenues started at \$27,200 per year. 2021 revenues increased to \$60,400 per year and in 2022 the revenues stayed steady at \$60,400. 2023 has already seen \$40,700 and is projected to exceed the historical \$60,000 per year. The program continues to see high usage rates and revenue is anticipated to be at least \$60,000 going forward into the future.

DISCUSSION:

Since 2020, revenue from the e-scooter companies has been used to make improvements to the trail system and on-street bicycle network, including scooter and bike parking, safety campaigns for all users, promotional materials and other mobility program related enhancements and maintenance. This request continues the historical annual \$15,000 investment to the active transportation network for 2023 using revenues generated from the e-scooter program to enhance the safety and user experience for all users in Fayetteville.

BUDGET/STAFF IMPACT:

This request moves \$15,000 of the estimated \$60,000 in 2023 e-scooter program revenue to the expense account so it can be used for the trails and mobility program.

ATTACHMENTS: 2023-719 SRF - Recognize Scooter Revenue, 2023-719 BA Recognize Scooter Revenue