



MEETING OF AUGUST 1, 2023

TO: Mayor Jordan and City Council
THRU: Terry Gulley, Asst Public Works Director - Ops
FROM: Ross Jackson, Jr., Fleet Operations Superintendent
DATE:
SUBJECT: **WRAPOLOGY LLC**

RECOMMENDATION:

CITY COUNCIL TO APPROVE A RESOLUTION TO AWARD BID 23-20 TO WRAPOLOGY LLC OF FAYETTEVILLE AR, FOR FLEET VEHICLE AND EQUIPMENT REBRANDING, WRAPS AND DECALS FOR 1 YEAR WITH FOUR ADDITIONAL 1 YEAR TERMS.

BACKGROUND:

With the creation of a new City logo and rebranding, all vehicles need to have updated decals to create consistency throughout the fleet. Through the competitive bid process, Wrapology LLC was selected to provide services for the rebranding of the fleet.

DISCUSSION:

Fleet will move forward to getting all-out of-date decals replaced with the assistance of Wrapology LLC. Police and other emergency vehicles will continue to be wrapped and decaled with current designs.

BUDGET/STAFF IMPACT:

Rebranding is budgeted within Fleet, and will be used out of contract services as budget allows.

ATTACHMENTS: SRF Decal Bid, Bid 23-20, Contract, Bid 23-20, APPENDIX A - City Issued Bid, Bid 23-20, APPENDIX B - Wrapology's Bid Response, Bid 23-20, APPENDIX C - Wrapology's COI, Bid 23-20, APPENDIX D - Bid Tab