



# City of Fayetteville, Arkansas

113 West Mountain Street  
Fayetteville, AR 72701  
(479) 575-8323

## Legislation Text

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**File #:** 2024-277

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**Approve a Community Access Television, Inc. (d/b/a Your Media) Contract Renewal for Public Access Television Services for 2024.**

A RESOLUTION TO APPROVE A CONTRACT WITH COMMUNITY ACCESS TELEVISION, INC. D/B/A YOUR MEDIA IN THE AMOUNT OF \$211,216.00 FOR THE PROVISION OF PUBLIC ACCESS TELEVISION SERVICES AND THE OPERATION OF THE PUBLIC ACCESS TELEVISION CHANNEL THROUGH 2024

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:**

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby approves a contract with Community Access Television, Inc. d/b/a Your Media, a copy of which is attached to this Resolution, in the amount of \$211,216.00 for the provision of public access television services and the operation of the public access television channel through 2024.



**MEETING OF FEBRUARY 6, 2024**

**TO:** Mayor Jordan and City Council

**THRU:** Lisa Thurber, Comm and Marketing Director  
Susan Norton, Chief of Staff

**FROM:** Doug Bankston, Director Of Media Services

**DATE:**

**SUBJECT:** **Approve a Community Access Television, Inc. (d/b/a Your Media) Contract Renewal for Public Access Television Services for 2024.**

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**RECOMMENDATION:**

Staff recommends approval of the attached contract for Public Access Television Provider between the City of Fayetteville and Community Access Television, Inc. (d/b/a Your Media) in the amount of \$211,216.00 to provide Public Access Television services from January 1, 2024, through December 31, 2024. This amount has been approved within the 2024 annual City budget and work program.

**BACKGROUND:**

Community Access Television, Inc. (d/b/a Your Media), has been the City's Public Access provider for the previous five-year term from January 2016 through December 2020, which was approved through City Council Resolution 207-15 in November 2015, and was selected as the service provider for the current five-year term through City Council Resolution 306-20.

**DISCUSSION:**

The nonprofit Community Access Television, Inc.—d/b/a Your Media—has been the contract service provider for Fayetteville Public Access Television for the previous two five-year term periods. Community Access Television, Inc. (d/b/a Your Media) was the only organization to submit a proposal for the public access service provider RFP for the 2021-2025 term. The contract was developed by the City of Fayetteville in partnership with Your Media and was approved by the Your Media Board of Directors. This contract renewal cost has considerations for a 3% cost-of-living increase of staff salaries. This is a request for a contract renewal for fiscal year 2024 with up to one more renewal for the five-year term of January 2021 through December 2025.

**BUDGET/STAFF IMPACT:**

The total cost of this contract is \$211,216.00. This amount was included in the proposed 2024 Budget and was approved by the City Council.

**ATTACHMENTS:** SRF (#3), Public Access Contract-2024 (#4)